



# Shri G.P.M. Degree College

Degree College: Affiliated to University of Mumbai.

Junior College: Recognized by Maharashtra State Board of Secondary & Higher Secondary Education Pune.

(Committed to Excellence in Education)

**Course: BMS (MK)**

**BOOKLIST: 2025-26**

**Semester: I**

Sr. No.	Subject Name/Title of the Book	Publication	Notebook	Reference Book
1	Principles of Management	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Principles of Management” by Koontz, Weihrich &amp; Aryasri</li> <li>2. Management: Principles and Practices” by L.M. Prasad</li> </ol>
2	Bhartiya Theory of Management Styles	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Business Organisation Management Maheshwari, Rajendra P, Mahajan, J.P., International BookHouse</li> <li>2. Strategic Management, Kapoor, Veekkas, Taxmann</li> <li>3. Introduction To E – Commerce, Dhawan, Nidhi, International Book House</li> </ol>
3	Financial Mathematics-I	College Notes	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. A First Course in Statistics, 12th Edition, James McClave and Terry Sincich, Pearson Education Limited, 2018.</li> <li>2. Introductory Statistics, Barbara Illowsky, Susan Dean and Laurel Chiappetta, OpenStax, 2013.</li> </ol>
4	Environmental Management and Sustainable Development-I	College Notes	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Carson, R. 2002. Silent Spring. Houghton Mifflin Harcourt.</li> <li>Management: Principles and Practices” by L.M. Prasad</li> <li>2. Gadgil, M., &amp; Guha, R. 1993. This Fissured Land: An Ecological History of India. Univ. of California Press.</li> </ol>
5	Information Technology in Business Management	College Notes	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. "Management Information Systems: Managing the Digital Firm" by Kenneth C. Laudon &amp; Jane P. Laudon</li> <li>2. Information Technology for Management: Transforming Organizations in the Digital Economy" by Efraim Turban, Linda Volonino</li> </ol>
6	Business Start-up Skills	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Entrepreneurship Development and Business Ethics" by Dr. S.S. Khanka</li> <li>2. Entrepreneurship: Starting and Operating a Small Business" by Steve Mariotti &amp; Caroline Glackin</li> </ol>

7	Business Communication Skills-I	College Notes	1 Notebook, A4 size, 196 pages	<b>1.</b> Aswalthapa. K (991) Organisational Behaviour. Himalayan Publication. Mumbai. <b>2.</b> Atreya N and Guha (1994) Effective Credit Management. MMC School of Management. Mumbai.
8	Law related Intellectual Property Right	College Notes	1 Notebook, A4 size, 196 pages	<b>1.</b> W.R.Cornish and D. Llewelyn, Intellectual Property: Patents, Copyrights, Trademarks and Allied Rights, Sweet& Maxwell. <b>2.</b> P. Narayanan, Intellectual Property Law, Eastern Law House
9	Indian Knowledge System	College Notes	1 Notebook, A4 size, 196 pages	<b>1.</b> Positive sciences of the Ancient Hindus- Brajendranatha seal, Motilal Banrasidas, Delhi 1958. <b>2.</b> History of Chemistry in Ancient India & Medieval India, P.Ray- Indian Chemicals Society, Calcutta 1956
10	Introduction to Cultural Activities	Manan Prakashan	1 Notebook, A4 size, 196 pages	<b>1.</b> Pingle Bhavanrav A., History of Indian Music: with particular reference to theory and practice, Dev Publishers and Distributors, India, 2021. <b>2.</b> Popley Herbert A., The Music of India. Central Archaeological Library, New Delhi, 1921.

**Kindly Note -**

The student can purchase the Pvt. Publication Textbooks from the below address also under 50% Cash Back Policy\*.

The Book Shop - Books Emporium

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\* The refund of 50% of the cost of the books in next year is sole activity/responsibility of the book shop 'Books Emporium' under its terms and conditions. The college has no responsibility for the same under any circumstances.

Semester: II				
Sr. No.	Subject Name/Title of the Book	Publication	Notebook	Reference Book
1	Principles of Management II	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Principles of Management” by Koontz, Weihrich & Aryasri 2. Management: Principles and Practices” by L.M. Prasad
2	Global Management Theories and Styles	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. International Management: Culture, Strategy, and Behavior” by Fred Luthans & Jonathan Doh 2. Management Across Cultures: Developing Global Competencies” by Richard M. Steers, Luciara Nardon & Carlos J. Sanchez-Runde
3	Industry and Service Management	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Production and Operations Management” by K. Aswathappa & K. Shridhara Bhat 2. Services Management: Text and Cases” by Ravi Shanker
4	Financial Mathematics II	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. A First Course in Statistics, 12th Edition, James McClave and Terry Sincich, Pearson Education Limited, 2018. 2. Introductory Statistics, Barbara Illowsky, Susan Dean and Laurel Chiappetta, OpenStax, 2013.
5	Advanced Excel	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Microsoft Excel 2021 Bible” by Michael Alexander, Richard Kusleika & John Walkenbach 2. Excel Data Analysis: Your visual blueprint for analyzing data, charts, and PivotTables” by Jinjer Simon
6	Foreign Exchange Market and Derivatives	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Foreign Exchange and Risk Management” by A.V. Rajwade 2. Options, Futures, and Other Derivatives” by John C. Hull
7	Ms Office	—	—	1. Microsoft Office 365: In Practice” by Randy Nordell 2. Microsoft Office 2019 Step by Step” by Joan Lambert & Curtis Frye
8	Hindi Bhasha	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. बाबूराम सक्सेना- सामान्य भाषा विज्ञान, हिंदी साहित्य सम्मेलन, प्रयाग 2. कामताप्रसाद गुरु- हिंदी व्याकरण, लोकभारती प्रकाशन, इलाहाबाद
9	Foundation of Behavioural Skills – Basic Level	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Organizational Behaviour” by Stephen P. Robbins & Timothy A. Judge 2. Organisational Behaviour” by K. Aswathappa
10	CC	Manan Prakashan	1 Notebook, A4 size, 196 pages	--

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Semester: III				
Sr. No.	Subject Name/Title of the Book	Publication	Notebook	Reference Book
1	Introduction to Marketing Management	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Marketing Management” by Philip Kotler, Kevin Lane Keller 2. Marketing Management: A South Asian Perspective” by Philip Kotler, Abraham Koshy, Mithileshwar Jha, and Kevin Lane Keller
2	Marketing Research	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Marketing Research: An Applied Orientation” by Naresh K. Malhotra 2. Essentials of Marketing Research” by William G. Zikmund, Barry J. Babin, Jon C. Carr, & Mitch Griffin
3	Consumer Behaviour	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Consumer Behavior” by Leon G. Schiffman & Joseph Wisenblit 2. Consumer Behaviour” by Michael R. Solomon
4	Industry and Service Management II	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Production and Operations Management” by K. Aswathappa & Shridhara Bhat 2. Services Management: Text and Cases” by Ravi Shanker
5	Psychology of Motivation & Leadership	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Robbins, SP, & Judge, TA (2023). Organizational Behavior. 19th edition. Pearson. 2. Mine, JB. (2005). Organizational Behavior: Essential Theories of Motivation and Leadership. Routledge.
6	Hindi Bhasha	Manan Prakashan	1 Notebook, A4 size, 196 pages	3. बाबूराम सक्सेना- सामान्य भाषा विज्ञान, हिंदी साहित्य सम्मेलन, प्रयाग 4. कामताप्रसाद गुरु- हिंदी व्याकरण, लोकभारती प्रकाशन, इलाहाबाद
7	Select any one from the Major and make a Project	—	—	—
8	Indian Theatre: Classical Roots and Contemporary Expressions	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Ankur, D. R. (2021). Doosare Natyashastra ki Khoj (in Hindi). Vani Prakashan. ISBN: 978- 9350004302. 2. Bhatia, N. (Ed.). (2009). Modern Indian theatre: A reader. Oxford University Press.

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Semester: IV				
Sr. No.	Subject Name/Title of the Book	Publication	Notebook	Reference Book
1	Integrated Market Communication	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Advertising & Promotion: An Integrated Marketing Communications Perspective” by George E. Belch & Michael A. Belch 2. Integrated Marketing Communications” by Philip J. Kitchen & Patrick de Pelsmacker
2	Event Marketing	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Events Marketing” by John Beech, Sebastian Kaiser & Robert Kaspar 2. Strategic Sports Event Management: An International Approach” by Guy Masterman & Emma Wood
3	Information Technology in Business Management – II	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Management Information Systems: Managing the Digital Firm” by Kenneth C. Laudon & Jane P. Laudon 2. Information Technology for Management” by Efraim Turban, Linda Volonino & Gregory R. Wood
4	Foundation Course (Ethics & Governance) – IV	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Business Ethics and Corporate Governance” by A.C. Fernando 2. Business Ethics: Text and Cases from the Indian Perspective” by Ananda Das Gupta
5	Business Research Methods	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Business Research Methods” by Donald R. Cooper & Pamela S. Schindler 2. Research Methodology: Methods and Techniques” by C.R. Kothari & Gaurav Garg
6	Business Economics – II	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Modern Microeconomics” by A. Koutsoyiannis 2. Business Economics” by Dr. H.L. Ahuja
7	Production & Total Quality Management	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Production and Operations Management” by K. Aswathappa & K. Shridhara Bhat 2. Total Quality Management” by Dale H. Besterfield, Carol Besterfield-Michna, Glen H. Besterfield & Mary Besterfield-Sacre

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Semester: V				
Sr. No.	Subject Name/Title of the Book	Publication	Notebook	Reference Book
1	Logistic and Supply Chain Management	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Logistics, Supply Chain and Operations Management: Case and Concepts” by G. Raghuram, N. Rangaraj</li> <li>2. Logistics and Supply Chain Management” by Martin Christopher</li> </ol>
2	Corporate Communication & Public Relations	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Corporate Communication: Principles and Practice” by R. S. Zaidi</li> <li>2. Public Relations and Corporate Communication” by Seema Sharma</li> </ol>
3	E-commerce and Digital Marketing	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. E-Commerce: Business, Technology, Society” by Kenneth C. Laudon &amp; Carol Guercio Traver</li> <li>2. Digital Marketing” by Seema Gupta</li> </ol>
4	Sales and Distribution Management	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Sales and Distribution Management: Text and Cases” by Tapan K. Panda &amp; Sunil Sahadev</li> <li>2. Sales and Distribution Management” by Dr. Krishna K. Havaladar &amp; Vasant M. Cavale</li> </ol>
5	Services Marketing	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Services Marketing: Integrating Customer Focus Across the Firm” by Valarie A. Zeithaml, Mary Jo Bitner &amp; Dwayne D. Gremler</li> <li>2. Services Marketing: Text and Cases” by C. Bhattacharya</li> </ol>
6	Customer Relationship Management	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Customer Relationship Management: Concepts and Cases” by Alok Kumar Rai</li> <li>2. Customer Relationship Management: Emerging Concepts, Tools and Applications” by Jagdish N. Sheth, Atul Parvatiyar, &amp; G. Shainesh</li> </ol>

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Semester: VI				
Sr. No.	Subject Name/Title of the Book	Publication	Notebook	Reference Book
1	Brand Management	Vipul Publication	1 Notebook, A4 size, 196 pages	<b>1.</b> Strategic Brand Management: Building, Measuring, and Managing Brand Equity” by Kevin Lane Keller <b>2.</b> Brand Management: Principles and Practices” by Tapan K. Panda
2	Retail Management	Vipul Publication	1 Notebook, A4 size, 196 pages	<b>1.</b> Retail Management: A Strategic Approach” by Barry Berman & Joel R. Evans <b>2.</b> Retail Management: Text and Cases” by Dr. Swapna Pradhan
3	International Marketing	Vipul Publication	1 Notebook, A4 size, 196 pages	<b>1.</b> International Marketing” by Philip R. Cateora, Mary C. Gilly & John L. Graham <b>2.</b> International Marketing” by Sak Onkvisit & John J. Shaw
4	Media Planning and Management	Vipul Publication	1 Notebook, A4 size, 196 pages	<b>1.</b> Advertising and Media Planning & Strategy” by Jack Sissors & Roger Baron <b>2.</b> Advertising Media Planning” by Larry D. Kelley & Donald W. Jugenheimer
5	Operation Research	College Notes	1 Notebook, A4 size, 196 pages	<b>3.</b> Operations Research: An Introduction” by Hamdy A. Taha <b>1.</b> Operations Research” by P.K. Gupta & D.S. Hira
6	Project Work	--	--	--

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Junior College : Recognized by Maharashtra State Board of Secondary & Higher Secondary Education Pune.

(Committed to Excellence in Education)

**Course : BMS(FM)**

**BOOKLIST : 2025-26**

Semester: I				
Sr. No.	Subject Name/ Title of the Book	Publication	Notebook	Reference Book
1	Principles of Management	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Principles of Management” by Koontz, Weihrich &amp; Aryasri</li> <li>2. Management: Principles and Practices” by L.M. Prasad</li> </ol>
2	Bhartiya Theory of Management Styles	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Business Organisation Management Maheshwari, Rajendra P, Mahajan, J.P., International BookHouse</li> <li>2. Strategic Management, Kapoor, Veekkas, Taxmann</li> <li>3. Introduction To E – Commerce, Dhawan, Nidhi, International Book House</li> </ol>
3	Financial Mathematics-I	College Notes	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. A First Course in Statistics, 12th Edition, James McClave and Terry Sincich, Pearson Education Limited, 2018.</li> <li>2. Introductory Statistics, Barbara Illowsky, Susan Dean and Laurel Chiappetta, OpenStax, 2013.</li> </ol>
4	Environmental Management and Sustainable Development-I	College Notes	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Carson, R. 2002. Silent Spring. Houghton Mifflin Harcourt. Management: Principles and Practices” by L.M. Prasad</li> <li>2. Gadgil, M., &amp; Guha, R. 1993. This Fissured Land: An Ecological History of India. Univ. of California Press.</li> </ol>
5	Information Technology in Business Management	College Notes	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. "Management Information Systems: Managing the Digital Firm" by Kenneth C. Laudon &amp; Jane P. Laudon</li> <li>2. Information Technology for Management: Transforming Organizations in the Digital</li> <li>3. Economy" by Efraim Turban, Linda Volonino</li> </ol>



6	Business Start-up Skills	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Entrepreneurship Development and Business Ethics" by Dr. S.S. Khanka</li> <li>2. Entrepreneurship: Starting and Operating a Small Business" by Steve Mariotti &amp; Caroline Glackin</li> </ol>
7	Business Communication Skills-I	College Notes	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Aswalthapa. K (991) Organisational Behaviour. Himalayan Publication. Mumbai.</li> <li>2. Atreya N and Guha (1994) Effective Credit Management. MMC School of Management. Mumbai.</li> </ol>
8	Law-related Intellectual Property Right	College Notes	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. W.R.Cornish and D. Llewelyn, Intellectual Property: Patents, Copyrights, Trademarks and Allied Rights, Sweet &amp; Maxwell.</li> <li>2. P. Narayanan, Intellectual Property Law, Eastern Law House</li> </ol>
9	Indian Knowledge System	College Notes	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Positive sciences of the Ancient Hindus- Brajendranatha seal, Motilal Banrasidas, Delhi 1958.</li> <li>2. History of Chemistry in Ancient India &amp; Medieval India, P.Ray- Indian Chemicals Society, Calcutta 1956</li> </ol>
10	Introduction to Cultural Activities	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Pingle Bhavanrav A., History of Indian Music: with particular reference to theory and practice, Dev Publishers and Distributors, India, 2021.</li> <li>2. Popley Herbert A., The Music of India. Central Archaeological Library, New Delhi, 1921.</li> </ol>

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**Semester: II**

<b>Sr. No.</b>	<b>Subject Name/ Title of the Book</b>	<b>Publication</b>	<b>Notebook</b>	<b>Reference Book</b>
1	Principles of Management II	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Principles of Management” by Koontz, Weihrich &amp; Aryasri</li> <li>2. Management: Principles and Practices” by L.M. Prasad</li> </ol>
2	Global Management Theories and Styles	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. International Management: Culture, Strategy, and Behavior” by Fred Luthans &amp; Jonathan Doh</li> <li>2. Management Across Cultures: Developing Global Competencies” by Richard M. Steers, Luciana Nardon &amp; Carlos J. Sanchez-Runde</li> </ol>
3	Industry and Service Management	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Production and Operations Management” by K. Aswathappa &amp; K. Shridhara Bhat</li> <li>2. Services Management: Text and Cases” by Ravi Shanker</li> </ol>
4	Financial Mathematics II	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. A First Course in Statistics, 12th Edition, James McClave and Terry Sincich, Pearson Education Limited, 2018.</li> <li>2. Introductory Statistics, Barbara Illowsky, Susan Dean and Laurel Chiappetta, OpenStax, 2013.</li> </ol>
5	Advanced Excel	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Microsoft Excel 2021 Bible” by Michael Alexander, Richard Kusleika &amp; John Walkenbach</li> <li>2. Excel Data Analysis: Your visual blueprint for analyzing data, charts, and PivotTables” by Jinjer Simon</li> </ol>
6	Foreign Exchange Market and Derivatives	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Foreign Exchange and Risk Management” by A.V. Rajwade</li> <li>2. Options, Futures, and Other Derivatives” by John C. Hull</li> </ol>
7	Ms Office	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Microsoft Office 365: In Practice” by Randy Nordell</li> <li>2. Microsoft Office 2019 Step by Step” by Joan Lambert &amp; Curtis Frye</li> </ol>

8	Hindi Bhasha	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. बाबूराम सक्सेना- सामान्य भाषा विज्ञान, हिंदी साहित्य सम्मेलन, प्रयाग 2. कामताप्रसाद गुरु- हिंदी व्याकरण, लोकभारती प्रकाशन, इलाहाबाद
9	Foundation of Behavioural Skills – Basic Level	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Organizational Behaviour” by Stephen P. Robbins & Timothy A. Judge 2. Organisational Behaviour” by K. Aswathappa
10	CC	Manan Prakashan	1 Notebook, A4 size, 196 pages	--

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**Semester: III**

<b>Sr. No.</b>	<b>Subject Name/ Title of the Book</b>	<b>Publication</b>	<b>Notebook</b>	<b>Reference Book</b>
1	Introduction to Financial Services	Manan Publication, Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Khan, M.Y. (Latest Edition). Indian Financial System. Tata McGraw-Hill.</li> <li>2. Bhole, L. M., &amp; Mahajan. (Latest Edition). Financial Institutions and Markets. Tata McGraw-Hill.</li> <li>3. Pathak, B. (Latest Edition). Indian Financial System. Pearson Education.</li> <li>4. Relevant articles and reports from financial newspapers and websites.</li> <li>5. Machiraju, H. R. - Indian Financial System</li> </ol>
2	Financial Management	Manan Publication, Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Ross, S. A., Westerfield, R. W., &amp; Jaffe, J. (2019). Corporate finance (12th ed.). McGraw-Hill Education.</li> <li>2. Pandey, I.M. (2021). Financial Management.</li> <li>3. Eugene F. Brigham and Joel F. Houston. (2020). Fundamentals of Financial Management.</li> <li>4. Khan, M. Y. (2018). Financial management: Text. McGraw-Hill Education (India) Private Limited.</li> </ol>
3	Financial Statement Analysis	Manan Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Cost and Management Accounting - Colinn Dury 7th Edition</li> <li>2. Cost and Management Accounting- Dharshi Bhattacharyya, Pearson Publications, 2013 edition</li> <li>3. Management Accounting - M. Y. Khan</li> <li>4. Management Accounting - I. M. Pandey</li> </ol>
4	Industry & Service Management II	Manan Publication, Sheth Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Production and Operations Management” by K. Aswathappa &amp; Shridhara Bhat</li> <li>2. Services Management: Text and Cases” by Ravi Shanker</li> </ol>
5	Psychology of Motivation & Leadership	Manan Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Robbins, SP, &amp; Judge, TA (2023). Organizational Behavior. 19th edition. Pearson.</li> <li>2. Mine, JB. (2005). Organizational Behavior: Essential Theories of Motivation and Leadership. Routledge.</li> </ol>
6	Project on any one major subject	-	-	-

7	Hindi Bhasha	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. बाबूराम सक्सेना- सामान्य भाषा विज्ञान, हिंदी साहित्य सम्मेलन, प्रयाग</li> <li>2. कामताप्रसाद गुरु- हिंदी व्याकरण, लोकभारती प्रकाशन, इलाहाबाद</li> </ol>
8	Indian Theatre: classical roots and contemporary expressions	Manan Prakashan	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Ankur, D. R. (2021). Doosare Natyashastra ki Khoj (in Hindi). Vani Prakashan. ISBN: 978- 9350004302.</li> <li>2. Bhatia, N. (Ed.). (2009). Modern Indian theatre: A reader. Oxford University Press.</li> </ol>

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**Semester: IV**

<b>Sr. No.</b>	<b>Subject Name/ Title of the Book</b>	<b>Publication</b>	<b>Notebook</b>	<b>Reference Book</b>
1	Auditing	Vipul Publication	1 Notebook, A4 size, 196 pages	1. Dr.S Meenakumari – Fundamentals of Auditing 2. Baldev Sachdeva & Jagwant Singh Pardeep Kumar – Auditing Theory & Practice
2	Corporate Restructuring	Vipul Publication	1 Notebook, A4 size, 196 pages	1. Foster, George Financial Statement Analysis, 2nd ed., Pearson Education Pvt Ltd
3	Information Technology In Business Management-II	Vipul Publication	1 Notebook, A4 size, 196 pages	1. Information Technology for Management, Sheth Publication. 2. Microsoft Office Professional 2013 Step by Step
4	Foundation Course (Ethics & Governance)-IV	Sheth Publication	1 Notebook, A4 size, 196 pages	1. Biju, M.R. Human Rights in a Developing Society; Mittal Publications, New Delhi, 2005
5	Business Research Methods	Vipul Publication	1 Notebook, A4 size, 196 pages	1. Research for Marketing Decisions Paul E. Green, Donald S. Tull 2. Research methodology in Social sciences, O.R.Krishnaswamy, Himalaya Publication
6	Business Economics-II	Manan Prakashan	1 Notebook, A4 size, 196 pages	1. Frank Robert. H, Bernanke. Ben S., Principles of Economics (Tata McGraw-Hill, Edition 3 2. Pal Sumitra, Managerial Economics cases and concepts, Macmillan, New Delhi, 2004
7	Production & Total Quality Management	Vipul Publication	1 Notebook, A4 size, 196 pages	1. K.C. Jain and L.N. Agarwal Production, Planning and Control & Industrial Management 2. Srinivas Gondhalekar and Uday Salunkhe, “Productivity Techniques”, Himalaya Publishing House

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**Semester: V**

<b>Sr. No.</b>	<b>Subject Name/ Title of the Book</b>	<b>Publication</b>	<b>Notebook</b>	<b>Reference Book</b>
1	Logistics and Supply Chain Management	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Martin Christopher, Logistics &amp; Supply Chain Management- Strategies for Reducing Cost &amp; Improving Services</li> <li>2. Donald Waters, An Introduction to Supply Chain</li> </ol>
2	Corporate Communication & Public Relations	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Bhasin Jaspreet Kaur (2012), Customer Relationship Management, Dreamtech Press.</li> <li>2. Urvashi Makkar and Harinder Kumar Makkar, 2013, CRM Customer Relationship Management, McGraw-Hill Education</li> </ol>
3	Investment Analysis Portfolio Management	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Kevin. S, Security Analysis and Portfolio Management</li> <li>2. Prasanna Chandra, Security Analysis &amp; Portfolio Management</li> </ol>
4	Wealth Management	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Harold Evensky, Wealth Management, McGraw-Hill Publication</li> <li>2. Harold Evensky, The New Wealth Management, CFA Institute Investment Series Publication</li> </ol>
5	Financial Accounting	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Accounting Standards and Corporate Accounting Practices, Taxmann, T.P. Ghosh</li> </ol>
6	Direct Taxes	Sheth Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Income Tax Act- Bare Act</li> <li>2. Dr. V K Singhania-Direct Tax Law &amp; Practice</li> </ol>

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Semester: VI				
Sr. No.	Subject Name/ Title of the Book	Publication	Notebook	Reference Book
1	Operation Research	Sheth Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Taha H.A., Operations Research - An Introduction, 6th Edition, Hall of India</li> <li>2. Bronson R, Operations Research, 2nd Edition, Shaum's Outline Series</li> </ol>
2	International Finance	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Cheol. S. Eun &amp; Bruce G. Resnick, International Finance Management</li> <li>2. V A. Aadhani, International Finance</li> </ol>
3	Strategic Financial Management	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Padhuka's Strategic Financial Management (CA Final), 6th Edition</li> <li>2. Financial Management: Kishore, R. M. Taxman Allied Service</li> </ol>
4	Financing Rural Development	Vipul Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. Rural Development: Principles, Policies and Management Book by Katar Singh</li> <li>2. Financial Inclusion and Rural Development, Mr. Shantanu Saurabh: Assistant Professor, IMS, RGSC, Banaras Hindu University, Varanasi</li> </ol>
5	Indirect Taxes	Sheth Publication	1 Notebook, A4 size, 196 pages	<ol style="list-style-type: none"> <li>1. GST Bare Act 2017</li> <li>2. GST Laws – National Academy of Customs, Indirect Tax</li> </ol>

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