

Syllabus wef 2024-25

First Year (FY-BMS)

Semester – I (Total 10 papers, 20 Credit points)

Sr. No.	Course Name	Credit Point	Syllabus
1.	Principles of Management I	2	Download
2.	Bhartiya theory of Management styles	2	Download
3.	Information Technology in Business Management	2	Download
4.	Business Start-up Skills	2	Download
5.	Financial Mathematics - I	2	Download
6.	Chemistry in daily life	2	Download
7.	Business Communication Skills I	2	Download
8.	Law related to Intellectual Property Right	2	Download
9.	Indian Knowledge System	2	Download
10.	Introduction to Cultural Activities	2	Download

Semester – II (Total 10 papers, 20 Credit points)

Sr. No.	Course Name	Credit Point	Syllabus
1.	Principles of Management II	2	Download
2.	Global Management Theories and Styles	2	Download
3.	Industry and Service Management	2	Download
4.	Financial Mathematics II	2	Download
5.	Advanced Excel	2	Download
6.	Foreign Exchange Market and Derivatives	2	Download
7.	Ms Office	2	Download
8.	Hindi Bhasha	2	Download
9.	Foundation of Behavioural Skills – Basic Level	2	Download
10.	CC	2	Download

Second Year (SY-BMS - Marketing)

Semester – III (Total 7 papers, 20 Credit points)

Course Code	Course Name	Remedial Worksheets
UBMSFSIII - 1.05	Consumer Behavior	Download
UBMSFSIII - 1.07	Advertising	Download
UBMSFSIII - 2	Information Technology in Business Management – I	Download
UBMSFSIII - 3.01	Foundation Course (Environment Management) – III	Download
UBMSFSIII - 4	Business Planning & Entrepreneurial Management	Download
UBMSFSIII - 5	Accounting for Managerial Decisions	Download
UBMSFSIII - 6	Strategic Management	Download

Semester – IV (Total 7 papers, 20 Credit points)

Course Code	Course Name	Remedial Worksheets
UBMSFSIV - 1.05	Integrated Market Communication	Download
UBMSFSIV - 1.07	Event Marketing	Download
UBMSFSIV - 2	Information Technology in Business Management – II	Download
UBMSFSIV - 3.01	Foundation Course (Ethics & Governance) – IV	Download
UBMSFSIV - 4	Business Research Methods	Download
UBMSFSIV - 5	Business Economics – II	Download
UBMSFSIV - 6	Production & Total Quality Management	Download

Second Year (SY-BMS – Finance)**Semester – III (Total 7 papers, 20 Credit points)**

Course Code	Course Name	Remedial Worksheets
UBMSFSIII - 1.03	Equity and Debt Market	Download
UBMSFSIII - 1.04	Corporate Finance	Download
UBMSFSIII - 2	Information Technology in Business Management – I	Download
UBMSFSIII - 3.01	Foundation Course (Environment Management) – III	Download
UBMSFSIII - 4	Business Planning & Entrepreneurial Management	Download
UBMSFSIII - 5	Accounting for Managerial Decisions	Download
UBMSFSIII - 6	Strategic Management	Download

Semester – IV (Total 7 papers, 20 Credit points)

Course Code	Course Name	Remedial Worksheets
UBMSFSIV - 1.02	Auditing	Download
UBMSFSIV - 1.04	Corporate Restructuring	Download
UBMSFSIV - 2	Information Technology in Business Management – II	Download
UBMSFSIV - 3.01	Foundation Course (Ethics & Governance) – IV	Download
UBMSFSIV - 4	Business Research Methods	Download
UBMSFSIV - 5	Business Economics - II	Download
UBMSFSIV - 6	Production & Total Quality Management	Download

Third Year (TY-BMS – Marketing)**Semester – V (Total 6 papers, 20 Credit points)**

Course Code	Course Name	Remedial Worksheets
46001	Logistic and Supply Chain Management	Download
46013	Customer Relationship Management	Download
46007	E-commerce and Digital Marketing	Download
46010	Sales and Distribution Management	Download
46004	Services Marketing	Download
46002	Corporate Communication & Public Relations	Download

Semester – VI (Total 6 papers, 20 Credit points)

Course Code	Course Name	Remedial Worksheets
86003	Brand Management	Download
86006	Retail Management	Download
86009	International Marketing	Download
86012	Media Planning and Management	Download
86001	Operation Research	Download
UBMSFSVI - 5	Project Work	Download

Third Year (TY– BMS – Finance)**Semester – V (Total 6 papers, 20 Credit points)**

Course Code	Course Name	Remedial Worksheets
46001	Logistic and Supply Chain Management	Download
46002	Corporate Communication & Public Relations	Download
46003	Investment Analysis Portfolio Management	Download
46009	Wealth Management	Download
46012	Financial Accounting	Download
46018	Direct Taxes	Download

Semester – VI (Total 6 papers, 20 Credit points)

Course Code	Course Name	Remedial Worksheets
86001	Operation Research	Download
86002	International Finance	Download
86011	Strategic Financial Management	Download
86014	Financing Rural Development	Download
86017	Indirect Taxes	Download
UBMSFSVI - 5	Project Work	Download