



Smt. Shyampatidevi Mishra Educational Trust's

SHRI G.P.M. DEGREE COLLEGE OF SCIENCE & COMMERCE

Affiliated to University of Mumbai

www.shrigpmcollegeandheri.org

shrigpm@gmail.com

Rajarshi Shahu Maharaj Road, Andheri (E), Mumbai – 400069.

☎ : 8928387197 / 8

3.2.1

Ecosystem for innovations and initiatives for Creation and Transfer of Knowledge



Vandana

I/C Principal

Shri G.P.M. Degree College of Sci & Comm,
Rajarshi Shahu Maharaj Road,
Telli Galli, Andheri (E), Mumbai-400 069.



3.2.1 Institute has created an ecosystem for innovations and initiatives for creation and transfer of knowledge.

Shri G.P.M. Degree College of Science and Commerce provides and reaching ecosystem for inculcating research on innovative approach amongst the students and staff by taking several initiatives for creation and dissemination of knowledge at management and college level through financial technological and infrastructure support and faculty level by providing platform through events program seminar workshop skill base courses and research publications for creation and transfer of knowledge.

The details are as under:

Research Infrastructure: Shri G.P.M. Degree College of Science and Commerce demonstrated a remarkable commitment to fostering research and innovation within its academic community. A testament to this dedication was the organization of a highly impactful national conference, where the college served as a platform for the exchange of knowledge and ideas. This conference facilitated the publication of research papers in AJANTA and International Journal of Advanced Research in Science, Communication & Technology (IJARSCT) authored by both the colleges own esteemed faculties and talented students, as well as scholars from various other institutions. By showcasing the diverse range of research topics and perspectives, this event not only highlighted the college's role in driving academic advancement but also emphasized its collaborative spirit in promoting scholarly discourse and growth. In this vibrant atmosphere of intellectual engagement, Shri G.P.M. Degree College of Science and Commerce not only nurture its own student's thirst for knowledge and innovation but also contributed to the broader academic community.

Academic Year 2019 – 20: In this Academic year the collaborative efforts between students and faculties of Shri G.P.M. Degree College of Science and Commerce to publish **55 Research papers in the Ajanta** was driven by several key objectives. By involving both students and lecturers in the research and publication process, the college sought to cultivate an environment that encourages intellectual curiosity, critical thinking and academic exploration.

Academic Year 2021 -22 : In this Academic year the collaborative efforts between students and faculties of Shri G.P.M. Degree College of Science and Commerce to publish **29 Research papers in the Ajanta** was driven by several key objectives. By involving both students and lecturers in the research and publication process, the college



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sought to cultivate an environment that encourages intellectual curiosity, critical thinking and academic exploration.

Academic Year 2022-23: In this Academic year the collaborative efforts between students and faculties of Shri G.P.M. Degree College of Science and Commerce to publish **115 Research papers in the IJAR SCT** was driven by several key objectives. By involving both students and lecturers in the research and publication process, the college sought to cultivate an environment that encourages intellectual curiosity, critical thinking and academic exploration.

Awareness on IPR : We have conducted sessions on awareness on IPR. Faculties and students participated in that workshops. The objective of the intercollege session conducted in the year 2022-23 was to introduce both students and faculties of Shri G.P.M. Degree College of Science and Commerce to the essential concepts of Intellectual Property Rights (IR) and their profound relevance in the field of entrepreneurship. By establishing a foundational understanding of IPR, participants were equipped with the necessary knowledge to protect their innovative ideas, creative expressions and proprietary knowledge in the entrepreneurial journey. The session aimed to develop a culture of innovative thinking among attendees. By explaining the significance of IPR, the objective was to inspire participant to think creatively, generate novel ideas and develop solutions that have the potential to be transformed into valuable intellectual property assets. The linkage between IPR and entrepreneurship was emphasized, encouraging participants to recognize the role of intellectual property in shaping successful business ventures. The aim of the session was to educate attendees on the various types of IPR.



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Sessions on the IPR



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National Conferences



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**Shri G.P.M. Degree College
of Science & Commerce**
Rajashri Shahu Maharaj Road, Telli
Galli, Andheri (E) Mumbai - 400069.
Tel. No. 022 26840822 / 26833455
(Affiliated to university of Mumbai)

निर्मलसिंह उतम सेवाधर्म

One Day National Conference

**Improving Global Competitiveness
Innovation, Management
Governance & Leadership**

On 4th January 2019

Patron
Shri Rajkumar G. Mishra

Convenor
Dr. Mrs. Vandana Sinha

Venue
C.T. Banquet

Citi Point, Telli Galli, Rajeshree Shahu
Maharaj Road, Parsi Colony, Bima Nagar,
Andheri (East), Mumbai, Maharashtra 400069.



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WELCOME

One day National Conference

**Improving Global Competitiveness Innovation,
Management Governance & Leadership**

04th January, 2019

Mr. Rajkumar G. Mishra

Chairman

Dr. (Mrs.) Vandana Sinha
(Principal)

Convener



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Objectives of Conference

- To create awareness on the theme of the conference.
- To deliberate & initiate dialogue between academicians, professionals & research scholars.
- To provide a platform to academicians, researcher, experts, from industry, policy, makers and students for constructive deliberation and discussion.
- Welcome to Academics, Cooperates and Research Scholars for submit the research papers on main theme.

Sub Themes

- Tourism.
- Data Mining.
- F.D.I.
- Value Based Management.
- Financial Markets.
- Shareholder Value Creation.
- Risk Management.
- E- Governance.
- G.S.T. & I.G.S.T.
- Demonetization & Implication
- Governance and Digitalization.
- Make in India - Start up India.
- Skill in India - Stand up India.
- H.R. Analytics and Metrics
- E - Marketing.
- E - Commerce & M - Commerce.
- Data Analytics.
- Social Media.
- Customer Relationship Management.
- Trademark & I.P.R.
- Women Entrepreneur.
- H.R. Accounting.
- Universal Banking.
- Third party in insurance
- New technique in accounting.
- Mass Media.
- Film Industry.
- Small scale industry in India.
- Agriculture reform.
- New Trends in HR.
- Law - New Amendments.
- Sustainable Environment.
- New Trends in Advertising.
- New Marketing Strategies.



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REGISTRATION FEES

Registration	Amount	Spot
Student	750	1000
Faculty	1200	1500
Industry	1500	2000

PAYMENT MODE

Registration fees along with Cash /Account/Cheque/Demand Drawn in favour of **Shri G.P.M. Degree College of Science and Commerce**

Type of Account: Current

Account number: 380002000000302

Bank Name: Bank of Baroda

IFS Code: BARB0ANDEAS (Fifth letter should be ZERO)

Branch : Andheri

Organizing Secretaries

Asst. Prof. Jitendra Gupta (9773474521)

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RULES FOR PAPER

- Original, unpublished, research based papers should be submitted.
- Abstract, not exceeding 250 words should be sent by email on or before 15th November, 2018 (Thursday).
- Abstract must include 3-5 key words, objectives, methodology and major result.
- Abstract will be reviewed and will be notified of acceptance.
- Estimated time for each presentation is 10 minutes.
- All paper will be reviewed by a panel of eminent experts, based on originality, importance, research content, relevance, inference, presentation and organization of research.

SUBMISSION INFORMATION

Format of the paper

Word limit : 1500-2000 words

Medium: English / Hindi / Marathi

Font Type: Times New Roman

Font Size: 12

Spacing: 1.5

The paper must be sent to;

shrigpmconf2019@gmail.com.

Each paper should have a cover page with the Title of the paper, name of author, Mobile no. and Email Id. Selected papers will be published in conference , proceeding with an ISSN No.2277-5730.

Last Date of Final paper submission on 20th December, 2018.



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Proceeding on National Conference

on

“Improving Global Competitiveness Innovation, Management Governance & Leadership”

04th January, 2019



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ISSN 2277 - 5730
AN INTERNATIONAL MULTIDISCIPLINARY
QUARTERLY RESEARCH JOURNAL

AJANTA

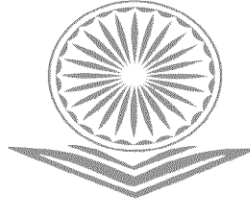
Volume - VIII

Issue - I

January - March - 2019

Peer Reviewed Refereed
and UGC Listed Journal

Journal No. 40776



ज्ञान-विज्ञान विमुक्तये

IMPACT FACTOR / INDEXING

2018 - 5.5

www.sjifactor.com

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M.Sc (Maths), M.B.A. (Mktg.), M.B.A. (H.R.),
M.Drama (Acting), M.Drama (Prod. & Dir.), M.Ed.

❖ **PUBLISHED BY** ❖

Ajanta Prakashan

Aurangabad. (M.S.)



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The information and views expressed and the research content published in this journal, the sole responsibility lies entirely with the author(s) and does not reflect the official opinion of the Editorial Board, Advisory Committee and the Editor in Chief of the Journal “AJANTA”.
Owner, printer & publisher Vinay S. Hatole has printed this journal at Ajanta Computer and Printers, Jaisingpura, University Gate, Aurangabad, also Published the same at Aurangabad.

Printed by

Ajanta Computer, Near University Gate, Jaisingpura, Aurangabad. (M.S.)

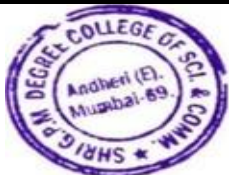
Published by :

Ajanta Prakashan, Near University Gate, Jaisingpura, Aurangabad. (M.S.)

Cell No. : 9579260877, 9822620877, Ph.No. : (0240) 2400877

E-mail : ajanta1977@gmail.com, www.ajantaprakashan.com

AJANTA - ISSN 2277 - 5730 - Impact Factor - 5.5 (www.sjifactor.com)



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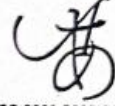
An International Multidisciplinary Quarterly Research Journal

AJANTA

ISSN 2277 - 5730

Volume - VIII, Issue - I, January - March - 2018

Impact Factor - 5.5 (www.sjifactor.com)



ISO 9001:2008 QMS
ISBN / ISSN

Is Hereby Awarding This Certificate To

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Effective E - Governance for Good Governance in Information and Technology

Editor : Vinay S. Hatole

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One Day National E-Conference

**Sustainable Development and Social
Innovation in Economics, Finance and
Information Technology**

**Organised by
Research Committee in Collaboration
with
Internal Quality Assurance Cell**

On 15th January, 2022

Patron

Shri Rajkumar G. Mishra

Convenor

Dr. (Mrs.) Vandana Sinha

About College

Shri G.P.M. Degree College of Science & Commerce at Andheri (East) was established in 2005 under Self Finance Scheme. The college is managed by the Smt. Shyampatidevi Mishra Educational Trust established in 2004.

The college has made significant contribution in the last decade since its inception & has earned a name for its high academic & disciplinary standards. The college has been at the forefront in practicing innovative teaching methods. Besides the theoretical knowledge that our students imbibe from our well-qualified & energetic faculty, they also receive sound practical training to support their knowledge.

In Shri G.P.M. Degree College students are encouraged to pursue their studies vigorously while also participating in a variety of extra curricular, intellectual, cultural, sporting & community service activities. We are committed towards building a new generation of smart & sound individuals with honesty, sincerity, integrity & knowledge.

Objectives of the E-Conference

- To create awareness on the theme of the e-conference.
- To deliberate & initiate dialogue between academicians, professionals & research scholars.
- To provide a platform to academicians, researcher, experts, from industry, policy makers and students for constructive deliberation and discussion.
- To analyze the changes required in the various aspect of business development for sustainability in post Covid era.
- Welcome to Academics, Corporate and Research Scholars for submit the research papers on main theme.



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Sub Themes

- Women Empowerment. (Women Entrepreneur)
- The effect of advertising on consumer behaviour and retention.
- Relationship Marketing- A necessary tool for organisational performance.
- The impact of online Marketing on small and medium enterprises.
- Credit card business in bank are threats or opportunities.
- Modern Accounting Strategies.
- Trends and developments in finance.
- Trends and developments in modern banking practices.
- Developments in accounting and reporting.
- The effect of new taxation polices on managerial accounting.
- Effects of Covid 19 on Indian economy.
- Covid 19 and social changes.
- Student character value in online learning during the covid-19 pandemic.
- Enacting true tax reform, not just tax cuts.
- Occupational licensing - advantages and disadvantages.
- Implications of GST on International Taxation/International Trade.
- Implications of Goods and Services Tax in enhancing cross border trade.
- New trend in insurance sector.
- Technology and knowledge based entrepreneurship.
- Demonetization in India.
- Balance sheet reconciliations.
- Financial accounting improvement project.
- Status of women in 21st century.
- Data mining.
- Gender justice and personal law for women empowerment.
- Tribal development in globalized India.
- Algebraic topology.

Rules For Paper

- Original, unpublished, research based papers should be submitted.
- Abstract, not exceeding 250 words with four key words should be sent by email on or before 15th December, 2021 (Wednesday).
- Abstract will be reviewed and will be notified for acceptance.
- Estimated time for each presentation is 5 to 7 minutes.
- All paper will be reviewed by a panel of eminent experts, based on originality, importance, research content, relevance, inference, presentation and organization of research.

SUBMISSION INFORMATION

Format of the paper

Word limit : 1500-2000 words

Medium : English

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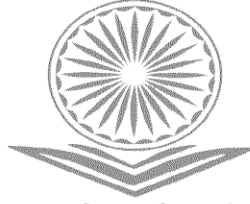
Volume - VIII

Issue - I

January - March - 2019

Peer Reviewed Refereed
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Owner, printer & publisher Vinay S. Hatole has printed this journal at Ajanta Computer and Printers, Jaisingpura, University Gate, Aurangabad, also Published the same at Aurangabad.

Printed by

Ajanta Computer, Near University Gate, Jaisingpura, Aurangabad. (M.S.)

Published by :

Ajanta Prakashan, Near University Gate, Jaisingpura, Aurangabad. (M.S.)

Cell No. : 9579260877, 9822620877, Ph.No. : (0240) 2400877

E-mail : ajanta1977@gmail.com, www.ajantaprakashan.com

AJANTA - ISSN 2277 - 5730 - Impact Factor - 5.5 (www.sjifactor.com)



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Volume 3, Issue 7, January 2023

**International Journal of Advanced Research in Science,
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Certificate No: 012023-A1002

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www.doi.org

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