

Syllabus wef 2022

First Year (FY-BMS)

Semester – I (Total 7 papers, 20 Credit points)

Course Code	Course Name	Question Papers	
		Unit Test	Sem. End
UBMSFSI - 1	Introduction to Financial Accounting	Download	Download
UBMSFSI - 2	Business Law	Download	Download
UBMSFSI - 3	Business Statistics	Download	Download
UBMSFSI - 4	Business Communication - I	Download	Download
UBMSFSI - 5.1	Foundation Course – I	Download	Download
UBMSFSI - 6	Foundation of Human Skill	Download	Download
UBMSFSI - 7	Business Economics – I	Download	Download

Semester – II (Total 7 papers, 20 Credit points)

Course Code	Course Name	Question Papers	
		Unit Test	Sem. End
UBMSFSII - 1	Principles of Marketing	Download	Download
UBMSFSII - 2	Industrial Law	Download	Download
UBMSFSII - 3	Business Mathematics	Download	Download
UBMSFSII - 4	Business Communication - II	Download	Download
UBMSFSII - 5	Business Environment	Download	Download
UBMSFSII - 6	Principles of Management	Download	Download
UBMSFSII - 7	Foundation Course – II	Download	Download

Second Year (SY-BMS - Marketing)

Semester – III (Total 7 papers, 20 Credit points)

Course Code	Course Name	Question Papers	
		Unit Test	Sem. End
UBMSFSIII - 1.05	Consumer Behavior	Download	Download
UBMSFSIII - 1.07	Advertising	Download	Download
UBMSFSIII - 2	Information Technology in Business Management – I	Download	Download
UBMSFSIII - 3.01	Foundation Course (Environment Management) – III	Download	Download
UBMSFSIII - 4	Business Planning & Entrepreneurial Management	Download	Download
UBMSFSIII - 5	Accounting for Managerial Decisions	Download	Download
UBMSFSIII - 6	Strategic Management	Download	Download

Semester – IV (Total 7 papers, 20 Credit points)

Course Code	Course Name	Question Papers	
		Unit Test	Sem. End
UBMSFSIV - 1.05	Integrated Market Communication	Download	Download
UBMSFSIV - 1.07	Event Marketing	Download	Download
UBMSFSIV - 2	Information Technology in Business Management – II	Download	Download
UBMSFSIV - 3.01	Foundation Course (Ethics & Governance) – IV	Download	Download
UBMSFSIV - 4	Business Research Methods	Download	Download
UBMSFSIV - 5	Business Economics – II	Download	Download
UBMSFSIV - 6	Production & Total Quality Management	Download	Download

Second Year (SY-BMS – Finance)

Semester – III (Total 7 papers, 20 Credit points)

Course Code	Course Name	Question Papers	
		Unit Test	Sem. End
UBMSFSIII - 1.03	Equity and Debt Market	Download	Download
UBMSFSIII - 1.04	Corporate Finance	Download	Download
UBMSFSIII - 2	Information Technology in Business Management – I	Download	Download
UBMSFSIII - 3.01	Foundation Course (Environment Management) – III	Download	Download
UBMSFSIII - 4	Business Planning & Entrepreneurial Management	Download	Download
UBMSFSIII - 5	Accounting for Managerial Decisions	Download	Download
UBMSFSIII - 6	Strategic Management	Download	Download

Semester – IV (Total 7 papers, 20 Credit points)

Course Code	Course Name	Question Papers	
		Unit Test	Sem. End
UBMSFSIV - 1.02	Auditing	Download	Download
UBMSFSIV - 1.04	Corporate Restructuring	Download	Download
UBMSFSIV - 2	Information Technology in Business Management – II	Download	Download
UBMSFSIV - 3.01	Foundation Course (Ethics & Governance) – IV	Download	Download
UBMSFSIV - 4	Business Research Methods	Download	Download
UBMSFSIV - 5	Business Economics - II	Download	Download
UBMSFSIV - 6	Production & Total Quality Management	Download	Download

Third Year (TY-BMS – Marketing)**Semester – V (Total 6 papers, 20 Credit points)**

Course Code	Course Name	Question Papers	
		Unit Test	Sem. End
46001	Logistic and Supply Chain Management	Download	Download
46013	Customer Relationship Management	Download	Download
46007	E-commerce and Digital Marketing	Download	Download
46010	Sales and Distribution Management	Download	Download
46004	Services Marketing	Download	Download
46002	Corporate Communication & Public Relations	Download	Download

Semester – VI (Total 6 papers, 20 Credit points)

Course Code	Course Name	Question Papers	
		Unit Test	Sem. End
86003	Brand Management	Download	Download
86006	Retail Management	Download	Download
86009	International Marketing	Download	Download
86012	Media Planning and Management	Download	Download
86001	Operation Research	Download	Download
UBMSFSVI - 5	Project Work	Download	Download

Third Year (TY– BMS – Finance)**Semester – V (Total 6 papers, 20 Credit points)**

Course Code	Course Name	Question Papers	
		Unit Test	Sem. End
46001	Logistic and Supply Chain Management	Download	Download
46002	Corporate Communication & Public Relations	Download	Download
46003	Investment Analysis Portfolio Management	Download	Download
46009	Wealth Management	Download	Download
46012	Financial Accounting	Download	Download
46018	Direct Taxes	Download	Download

Semester – VI (Total 6 papers, 20 Credit points)

Course Code	Course Name	Question Papers	
		Unit Test	Sem. End
86001	Operation Research	Download	Download
86002	International Finance	Download	Download
86011	Strategic Financial Management	Download	Download
86014	Financing Rural Development	Download	Download
86017	Indirect Taxes	Download	Download
UBMSFSVI - 5	Project Work	Download	Download