

E-RESOURCES

The content in these videos are only for educational and information purpose and are not intended to be advised or recommended of any kind whatsoever. If you have any queries related to the content of videos, kindly contact your related subject teacher or class teacher or the programme HoD. Our College is not responsible for any type of illegal content or adds shown in the videos.

BATCH : 13 B.COM				Semester : I
	Sr.No.	Chapter Name	Content Type	Links
Commerce - I	1	Business	VIDEO	https://youtu.be/YgBaoHQWUuY
	2	Business Environment	VIDEO	https://www.youtube.com/watch?v=RDWRUVuTr-0
	3	Project Planning	VIDEO	https://youtu.be/tliVMYmW-Ko
	4	Entrepreneurship	VIDEO	https://youtu.be/MdNNGfoxrQA
Environmental Studies - I	1	Environment and Ecosystem	VIDEO	https://youtu.be/hCn6eDHb9JQ
			VIDEO	https://youtu.be/oJa4x2v-Mno
			VIDEO	https://youtu.be/gBrBx1eX4KE
			VIDEO	https://youtu.be/6YAtQJaBgQA
	2	Natural Resources and Sustainable Development	VIDEO	https://youtu.be/BE-ziBRoxC4
			VIDEO	https://youtu.be/umYgGis4JdQ
			VIDEO	https://youtu.be/ClkNHuFYs68
	3	Population and Emerging Issues of Development	VIDEO	https://youtu.be/GSUKU3eSjco
			VIDEO	https://youtu.be/cvXWUfs3gyQ
			VIDEO	https://youtu.be/ayO8Q6wW4U0
	4	Urbanization And Environment	VIDEO	https://youtu.be/SBbFKinLDwk
			VIDEO	https://youtu.be/jKopLXPywn0
			VIDEO	https://youtu.be/YJnKiTundLU
	5	Reading of The Thematic Maps and Map Filling	VIDEO	https://youtu.be/7mml5Behca4
			VIDEO	https://youtu.be/bA2GElhbhqY
	Mathematical & Statistical Techniques - I	1	Permutation And Combination	VIDEO
2		Linear Programming Problem	VIDEO	https://www.youtube.com/watch?v=gJEmNCEn4Vk
3		Measure of Central Tendency	VIDEO	https://www.youtube.com/watch?v=fNNVrUhs93Y
4		Measure of Dispersion	VIDEO	https://www.youtube.com/watch?v=16a5XNvWtks
5		Shares and Mutual Funds	VIDEO	https://www.youtube.com/watch?v=vpIWZXEgqzw
6		Elementary Probability Theory	VIDEO	https://www.youtube.com/watch?v=y3A_IOMEjpE
7		Probability Distribution	VIDEO	https://www.youtube.com/watch?v=vh-v0AY33GE
8		Decision Theory	VIDEO	https://www.youtube.com/watch?v=xyBIFuCukPg
Business Communication - I	1	Concept of Communication	VIDEO	https://youtu.be/wEzu5AAp2-c
	2	Impact of Technology-Enabled Communication	VIDEO	https://www.youtube.com/watch?v=MNul_i1S8sY
	3	Communication At Workplace	VIDEO	https://www.youtube.com/watch?v=YF0WcRamSXM
	4	Introduction To Business Ethics	VIDEO	https://www.youtube.com/watch?v=HaOpSnnzA70
	5	Barriers To Communication	VIDEO	https://www.youtube.com/watch?v=kzhBlxxMepI
	6	Listening Skills	VIDEO	https://www.youtube.com/watch?v=1F0W-aqJcTg
	7	Theory of Business Letter Writing	VIDEO	https://www.youtube.com/watch?v=oJystepW6UI
	8	Personnel Correspondence	VIDEO	https://www.youtube.com/watch?v=3_Nc22kG20
	9	Some Commercial Terms	VIDEO	https://youtu.be/r6PS0X1jbbo
	10	Paragraph Writing	VIDEO	https://www.youtube.com/watch?v=nPkBOXiOxBk
	11	Remedial Grammer	VIDEO	https://www.youtube.com/watch?v=Cj2QMWMPT44
	1	Accounting Standard- 1: Disclosure Of Accounting Policies	VIDEO	https://youtu.be/bKsymSnPxVY
	2	Accounting Standard- 2: Valuation Of Inventories	VIDEO	https://youtu.be/0BsHfEuPc1c
	3	Accounting Standard-9: Revenue Recognition	VIDEO	https://youtu.be/s_RPBz9lnxA

Accountancy & Financial Management - I	4	Inventory Valuation	VIDEO	https://youtu.be/frnNJrbxF3w
	5	Capital And Revenue: Expenditure And Receipts	VIDEO	https://youtu.be/LXovhuxMIkU
	6	Final Accounts Of Manufacturing Concerns	VIDEO	https://www.youtube.com/watch?v=je6Y6v1M9Fw
	7	Departmental Accounts	VIDEO	https://www.youtube.com/watch?v=P-ZrvD29pS4
			VIDEO	https://www.youtube.com/watch?v=CSc1UVJc3y0
8	Accounting For Hire Purchase	VIDEO	https://www.youtube.com/watch?v=p_Lg9wPykqI	
		VIDEO	https://www.youtube.com/watch?v=YJLdVZRakC8	
Foundation Course - I	1	Overview of Indian Society	VIDEO	https://www.youtube.com/watch?v=5TJ_MMgZBig
	2	Concept of Disparity 1	VIDEO	https://www.youtube.com/watch?v=z4g9GAtkDsE
	3	Concept of Disparity 2	VIDEO	https://www.youtube.com/watch?v=9TGLBRQ1BUc
	4	The Indian Constitution	VIDEO	https://youtu.be/vq2Q1_v6TNU
			VIDEO	https://www.youtube.com/watch?v=ALtnvaKwlts
5	Significant Aspects of Political Processes	VIDEO	https://youtu.be/20VZH8I3kN4	
		VIDEO	https://www.youtube.com/watch?v=YuJ9CSosmAo	
Business Economics	1	Introduction To Business Economics	VIDEO	https://www.youtube.com/watch?v=356_pioFiss
	2	Market Demand and Supply	VIDEO	https://www.youtube.com/watch?v=02Jq4ZEKOCw
	3	Demand Function	VIDEO	https://youtu.be/hgqJiTCmHEg
			VIDEO	https://youtu.be/i3ghIr4VnKE
	4	Elasticity of Demand	VIDEO	https://youtu.be/YCF_EieOibE
			VIDEO	https://youtu.be/k_gTLJD-xp8
	5	Demand Estimation And Forecasting	VIDEO	https://youtu.be/PrpncIyU7ZE
			VIDEO	https://youtu.be/9IHauOB9atw
	6	Theory of Production	VIDEO	https://youtu.be/FN7bfDv0o4E
	7	Short-Run and Long-Run Analysis of Production	VIDEO	https://youtu.be/CcEfVurkN0
	8	Economics and Diseconomies of Scale	VIDEO	https://youtu.be/ssSlbzI9t50
9	Cost Concepts	VIDEO	https://youtu.be/IW76B3vVtuc	
10	Cost Output Relationship	VIDEO	https://youtu.be/x0XZviFMKnc	
11	Break-Even Analysis	VIDEO	https://youtu.be/rn2KV9DkQ2g	

BATCH : 14 B.COM			Semester : III	
Sr.No.	Chapter Name	Content Type	Links	
I	Introduction			
1	Introduction to Macroeconomics	VIDEO	https://youtu.be/eqowPeVaRb4	
2	Circular flow of income	VIDEO	https://youtu.be/LN0kLrM4mC0	
3	Measurement of National Income	VIDEO	https://youtu.be/CEYPDt0fncY	
4	Trade Cycles	VIDEO	https://youtu.be/wJeUpCyXCXg	
		VIDEO	https://youtu.be/KnbXRshUMVw	
5	Say's Law of Market	VIDEO	https://youtu.be/L_9PeRcmo7w	
		VIDEO	https://youtu.be/FvZFWRH-6Z8	
		VIDEO	https://youtu.be/DLkIH8JcehU	
II	Basic Concepts of Keynesian Economics			
6	Theory of Effective Demand	VIDEO	https://youtu.be/AAp7YQSkzDc	
		VIDEO	https://youtu.be/gZqBJTDXokk	
		VIDEO	https://youtu.be/U4BwSvDuz58	
7	Consumption Function	VIDEO	https://youtu.be/bEuuKE5Y7iY	
		VIDEO	https://youtu.be/3aW58un9ytc	
		VIDEO	https://youtu.be/nmPGuQNnsGE	
		VIDEO	https://youtu.be/ulHoo6db6ss	
8	Investment Function	VIDEO	https://youtu.be/RsGg23nwC5M	
9	Theory of Multiplier	VIDEO	https://youtu.be/l2MmisiCIUQ	
		VIDEO	https://youtu.be/CXGdGyWEHOQ	
10	Liquidity Preference Theory of Interest	VIDEO	https://youtu.be/MhLNRU_TGQw	
		VIDEO	https://youtu.be/fIEligxDKWc	
III	Post-Keynesian Developments In Macro Economics			
11	IS-LM Model	VIDEO	https://youtu.be/WdvgzK5kfFQ	
		VIDEO	https://youtu.be/mXCp6QbwCkE	
12	Philips Curve-Unemployment	VIDEO	https://youtu.be/54IYKID__Hg	
		VIDEO	https://youtu.be/vg5IXDrhTcc	
IV	Money Prices And Inflation			
13	Money supply	VIDEO	https://youtu.be/uwN8OhF4xzQ	
		VIDEO	https://youtu.be/xmBtx273EK0	
		VIDEO	https://youtu.be/rBg5CfVoDnk	
14	Demand for money	VIDEO	https://youtu.be/5_fs95DANLI	
		VIDEO	https://youtu.be/H09RQ6jppj54	
15	Money and prices	VIDEO	https://youtube.com/watch?v=3hvUTg98Vks&feature=hare	
16	Inflation-II	VIDEO	https://youtu.be/hrQn9NiabzU	
17	Inflation II	VIDEO	https://youtu.be/IE_n_UeGnNnw	
Business Law	1	Indian Contract Act – 1872 Part – I	VIDEO	https://youtu.be/uoTmBaP1a9I
	2	Indian Contract Act – 1872 Part – II	VIDEO	https://youtu.be/uoTmBaP1a9I
	3	Special Contracts	VIDEO	https://youtu.be/_JN0x4ynycw
	4	The Sale of Goods Act - 1930	VIDEO	https://youtu.be/yx-eKnlc78k
	5	The Negotiable Instruments (Amended) Act 2015	VIDEO	https://youtu.be/RYfaVGdghWM
Commerce III	1	Introduction to Management	VIDEO	https://youtu.be/GZ2dmbDmB5I
	2	Planning & Decision Making	VIDEO	https://youtu.be/WpSL_ZyWWds
	3	Organising	VIDEO	https://www.youtube.com/watch?v=8tCJ4LqvPKk
	4	Directing And Controlling	VIDEO	https://www.youtube.com/watch?v=uWHkePw-EhE
			VIDEO	https://youtu.be/L_npJyEj6Do https://youtu.be/FynLploWo_g

Foundation Course	1	Human Rights Violations And Redressal	VIDEO	https://youtu.be/O3jkuv0GdIM https://youtu.be/alAMVHu9N_k
			VIDEO	https://youtu.be/U6nAHlvW_MU https://youtu.be/rvDTGuNqCcY
			VIDEO	https://youtu.be/YC5r7knuchg https://youtu.be/rqGr5TAdfOw
	2	Dealing With Environmental Concerns	VIDEO	https://youtu.be/abPagQRMv00 https://youtu.be/qIpKLJ86xTs
			VIDEO	https://youtu.be/NsuL-jSgwks https://youtu.be/8OXhI5cYO2Y
			VIDEO	https://youtu.be/_M5vEqHWgaY https://youtu.be/hA9_upS3a34
	3	Science and technology	VIDEO	https://youtu.be/XC1tqYQQiGM https://youtu.be/CYxDVzdr3Us
			VIDEO	https://youtu.be/UE6gJW4-sIo
	4	Soft Skills For Effective Interpersonal Communication	VIDEO	https://youtu.be/rDPUsXX487E
			VIDEO	https://youtu.be/Yv7e6_8SSo8
			VIDEO	https://youtu.be/pI5n98Pt3Hk
			VIDEO	https://youtu.be/9FgfsLa_SmY
Accountancy and Financial Management III	1	Partnership Final Accounts	VIDEO	https://youtu.be/69yMm8NLUlo
	2	Piecemeal Distribution of Cash	VIDEO	https://youtu.be/-7rBSLOpFNU
	3	Amalgamation of Firm	VIDEO	https://youtu.be/0dSrvj6aAAQU
	4	Conversion/Sale of Partnership Firm Into Ltd Company	VIDEO	https://youtu.be/l9c8KmyKqSg
	5	Accounting With The Use If Accounting Software	VIDEO	https://youtu.be/lW76sqFaj8U
Fianncial Accounting and Auditing V	1	Introduction To Management Accounting	VIDEO	https://youtu.be/v_2YayJqr3o
	2	Analysis and Interpretation of Financial Statements	VIDEO	https://youtu.be/mvVOeNUEBLs
	3	Ratio Analysis And Interpretation	VIDEO	https://youtu.be/-gt9GmzaMgE
	4	Working Capital Management	VIDEO	https://youtu.be/hV2f6Ujv9zY
	5	Capital Budgeting	VIDEO	https://youtu.be/DnIEWCRvszE
Advertising	1	Introduction To Advertising	VIDEO	https://youtu.be/l_pVf59OP6w
	2	Advertising Agency	VIDEO	https://www.youtube.com/watch?v=0-jSpfgtmJY
	3	Economic & Social Aspects of Advertising	VIDEOS	https://www.youtube.com/watch?v=OrIqCXXJ_i0
	4	Brand Building and Special Purpose Advertising	VIDEOS	https://www.youtube.com/watch?v=PPbiEILF96k

BATCH : 15 B.COM			Semester : V	
	Sr.No.	Chapter Name	Content Type	Links
Cost Accounting	1	Introduction to Cost Accounting	VIDEO	https://www.youtube.com/watch?v=vCq-XeD9PrQ
	2	Material Cost	VIDEO	https://www.youtube.com/watch?v=6UApZbM0hP8
	3	Labour Cost	VIDEO	https://www.youtube.com/watch?v=ocITCyTXzQc
	4	Overheads	VIDEO	https://www.youtube.com/watch?v=2-a4aUkNEr4
	5	Classification of Cost and Cost Sheets	VIDEO	https://www.youtube.com/watch?v=yR0TykJezN4
	6	Reconciliation of Cost and Financial Accounts	VIDEO	https://www.youtube.com/watch?v=rOaOj7Rt1yc
Direct Tax	1	Basic terms	VIDEO	https://youtu.be/G5WCoFsVe_E
	2	Scope of Total Income & Residential Status	VIDEO	https://youtu.be/j4oh2R9EtpI
	3	Heads of Income	VIDEO	https://youtu.be/GuQKn3UljTY
	4	Deduction From Total Income	VIDEO	https://youtu.be/KQerh5lXaA4
	5	Computation Of Total Income For Individual	VIDEO	https://youtu.be/ebgVPZCua2E
Financial Accounting	1	Preparation of Final Accounts of Companies	VIDEO	https://www.youtube.com/watch?v=CDCvP5fzs-g
	2	Internal Reconstruction	VIDEO	https://www.youtube.com/watch?v=U3_KAxA3L5g
	3	Buy-Back of Shares	VIDEO	https://www.youtube.com/watch?v=x8dK6DnBqa0
	4	Investment Accounting (w.r.t. Accounting Standard - 13)	VIDEO	https://www.youtube.com/watch?v=wzfOrshFqTe
	5	Ethical Behavior and Implications For Accountants	VIDEO	https://www.youtube.com/watch?v=8ZpkNZAdiAM
Export Marketing	1	Introduction to Export Marketing	VIDEO	https://www.youtube.com/watch?v=SgMY2d2_QEk&list=RDCMUC4zOEMtyevS80xk_ap8L2dQ&start_radio=1&rv=SgMY2d2_QEk&t=798
	2	Global Framework For Exporters	VIDEO	https://www.youtube.com/watch?v=zFEbszshQx8&list=TLPQMTYwNjIwMjK3C8yIsK4lIw&index=3 , https://www.youtube.com/watch?v=tTPtuz_s15o&list=TLPQMTYwNjIwMjK3C8yIsK4lIw&index=1 , https://www.youtube.com/watch?v=Lin_X2Ow4oA
	3	India's Foreign Trade Policy	VIDEO	https://www.youtube.com/watch?v=a9rG1Wm39Xo
	4	Financial Incentives and Assistance	VIDEO	https://www.youtube.com/watch?v=lwsGRqun31s
			VIDEO	https://www.youtube.com/watch?v=wkHd_zNXVRE
Commerce V	1	Introduction to Marketing	VIDEO	https://youtu.be/6TJb5SeoYSY
	2	Marketing Decisions - I	VIDEO	https://www.youtube.com/watch?v=wX0SGMrZpOg
			VIDEO	https://www.youtube.com/watch?v=Vp_Ndyq_p2g
			VIDEO	https://www.youtube.com/watch?v=WaRouuTNNgQ
			VIDEO	https://www.youtube.com/watch?v=H3rCA23ebok
			VIDEO	https://www.youtube.com/watch?v=4MPIH-hAoKo
	3	Marketing Decisions - II	VIDEO	https://youtu.be/CdVnPPGbbdM
	4	Key Marketing Dimensions	VIDEO	https://youtu.be/RNj2Wkibtvk
VIDEO			https://youtu.be/YgjuI6pcrHI	
I	Macro-Economic Overview Of India			
	1	New Economic Policy 1991	VIDEO	https://youtu.be/4vxB1-7P3lI https://youtu.be/LBIL8S6BC4w https://youtu.be/QhzWqQRZRLw https://youtu.be/JgIthlmdVjk https://youtu.be/gMUp1ZWGNwI
	2	Social Infrastructutre	VIDEO	https://youtu.be/I03Dn4nyOLw
	3	Sustainable Development	VIDEO	https://youtu.be/ptrAUNoCEzY https://youtu.be/p4YEWUe3HJQ https://youtu.be/TA1XfriOz9Y https://youtu.be/GOJlaqd_X5s

Business Economics	4	Foreign Investment In India	VIDEO	https://youtu.be/iTZfrBeLNQc https://youtu.be/FXbfZV4U2vA https://youtu.be/0OCuGDixCvI
	II Agricultural During Post-Reform Period			
	5	National Agricultural Policy-2000	VIDEO	https://youtu.be/Z0L3sG4QC3I https://youtu.be/_R_RD2x-tr0
	6	Agricultural Pricing	VIDEO	https://youtu.be/Oiv6vs6jP1k https://youtu.be/srwkgmF_INc https://youtu.be/nHl--sOhFx8
	7	Agricultural Finance	VIDEO	https://youtu.be/AxHyw_l-8jE
	8	Agricultural Marketing	VIDEO	https://youtu.be/HGCD5O8I9II
	III The Industry and Service Sector During Post Reform Period			
	9	Overview of of Industrial sector	VIDEO	https://youtu.be/wn3OlbdbR5Q
	10	Disinvestment Policy	VIDEO	https://youtu.be/VWgsmY-b0wU
	11	MSME Sector	VIDEO	https://youtu.be/ula6fSDuzu8
	12	Industrial Pollution In India	VIDEO	https://youtu.be/TbG9T1xsVW0
	13	Service Sector	VIDEO	https://youtu.be/57M8c-fQZfQ https://youtu.be/UrvPLtoXk9g https://youtu.be/9C1YbgnDGv4
	IV Banking and Finance Market			
	1	Banking	VIDEO	https://youtu.be/0RY4dCQyhAk https://youtu.be/_wGs69kxmM8
	2	Insurance Industry	VIDEO	https://youtu.be/-ej_C3QqFQk https://youtu.be/hwkQv8o0oX4
	3	Money market	VIDEO	https://youtu.be/8A5X-KbvXjc https://youtu.be/dSr8P4WSolo https://youtu.be/O-JuPrjnffI
	4	Capital market	VIDEO	https://youtu.be/NfKmFp8IBxg https://youtu.be/xbnqf88JNGA