

## E-RSOURCES

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| BATCH : 13 B.COM                          |        | Semester : I                                              |              |                                                                                                                                                                                                                                                                                                                                                                               |
|-------------------------------------------|--------|-----------------------------------------------------------|--------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                           | Sr.No. | Chapter Name                                              | Content Type | Links                                                                                                                                                                                                                                                                                                                                                                         |
| Commerce - I                              | 1      | Business                                                  | VIDEO        | <a href="https://www.youtube.com/watch?v=9asadMVDJ8A">https://www.youtube.com/watch?v=9asadMVDJ8A</a>                                                                                                                                                                                                                                                                         |
|                                           | 2      | Business Environment                                      | PDF          | <a href="https://drive.google.com/file/d/1JOERhL316S1TMGNvUjXB80iWN7t3P9rc/view?showad=true">https://drive.google.com/file/d/1JOERhL316S1TMGNvUjXB80iWN7t3P9rc/view?showad=true</a>                                                                                                                                                                                           |
|                                           | 3      | Project Planning                                          | VIDEO        | <a href="https://www.youtube.com/watch?v=3-Hhfggj9E">https://www.youtube.com/watch?v=3-Hhfggj9E</a>                                                                                                                                                                                                                                                                           |
|                                           | 4      | Entrepreneurship                                          | VIDEO        | <a href="https://www.youtube.com/watch?v=MdNNGfoxrQA">https://www.youtube.com/watch?v=MdNNGfoxrQA</a>                                                                                                                                                                                                                                                                         |
| Environmental Studies - I                 | 1      | Environment and Ecosystem                                 | VIDEOS       | <a href="https://youtu.be/hCn6eDhb9JQ">https://youtu.be/hCn6eDhb9JQ</a> <a href="https://youtu.be/oJa4x2v-Mno">https://youtu.be/oJa4x2v-Mno</a><br><a href="https://youtu.be/gBrBx1eX4KE">https://youtu.be/gBrBx1eX4KE</a> <a href="https://youtu.be/6YAtQJaBgQA">https://youtu.be/6YAtQJaBgQA</a><br><a href="https://youtu.be/BE-ziBRoxC4">https://youtu.be/BE-ziBRoxC4</a> |
|                                           | 2      | Natural Resources and Sustainable Development             | VIDEOS       | <a href="https://youtu.be/umYgGis4JdQ">https://youtu.be/umYgGis4JdQ</a> <a href="https://youtu.be/GSUKU3eSjco">https://youtu.be/GSUKU3eSjco</a><br><a href="https://youtu.be/ClkNHuFYS68">https://youtu.be/ClkNHuFYS68</a>                                                                                                                                                    |
|                                           | 3      | Population and Emerging Issues of Development             | VIDEOS       | <a href="https://youtu.be/cvXWUfs3gyQ">https://youtu.be/cvXWUfs3gyQ</a><br><a href="https://youtu.be/ayO8Q6wW4U0">https://youtu.be/ayO8Q6wW4U0</a><br><a href="https://youtu.be/SBbFKinLDwk">https://youtu.be/SBbFKinLDwk</a>                                                                                                                                                 |
|                                           | 4      | Urbanization And Environment                              | VIDEOS       | <a href="https://youtu.be/YJnKiTundLU">https://youtu.be/YJnKiTundLU</a> <a href="https://youtu.be/7mml5Bchca4">https://youtu.be/7mml5Bchca4</a><br><a href="https://youtu.be/jKopLXPYwn0">https://youtu.be/jKopLXPYwn0</a>                                                                                                                                                    |
|                                           | 5      | Reading of The Thematic Maps and Map Filling              | VIDEO        | <a href="https://youtu.be/Zyh1BQTA_Yw">https://youtu.be/Zyh1BQTA_Yw</a>                                                                                                                                                                                                                                                                                                       |
| Mathematical & Statistical Techniques - I | 1      | Permutation And Combination                               | VIDEO        | <a href="https://www.youtube.com/watch?v=tRDgalmitDA">https://www.youtube.com/watch?v=tRDgalmitDA</a>                                                                                                                                                                                                                                                                         |
|                                           | 2      | Linear Programming Problem                                | VIDEO        | <a href="https://www.youtube.com/watch?v=gEmNCEn4Vk">https://www.youtube.com/watch?v=gEmNCEn4Vk</a>                                                                                                                                                                                                                                                                           |
|                                           | 3      | Measure of Central Tendency                               | VIDEO        | <a href="https://www.youtube.com/watch?v=fNNVrUhs93Y">https://www.youtube.com/watch?v=fNNVrUhs93Y</a>                                                                                                                                                                                                                                                                         |
|                                           | 4      | Measure of Dispersion                                     | VIDEO        | <a href="https://www.youtube.com/watch?v=16a5XNvWtks">https://www.youtube.com/watch?v=16a5XNvWtks</a>                                                                                                                                                                                                                                                                         |
|                                           | 5      | Shares and Mutual Funds                                   | VIDEO        | <a href="https://www.youtube.com/watch?v=vpIWZXEgqzw">https://www.youtube.com/watch?v=vpIWZXEgqzw</a>                                                                                                                                                                                                                                                                         |
|                                           | 6      | Elementary Probability Theory                             | VIDEO        | <a href="https://www.youtube.com/watch?v=y3A_10MejpE">https://www.youtube.com/watch?v=y3A_10MejpE</a>                                                                                                                                                                                                                                                                         |
|                                           | 7      | Probability Distribution                                  | VIDEO        | <a href="https://www.youtube.com/watch?v=vh-v0AY33GE">https://www.youtube.com/watch?v=vh-v0AY33GE</a>                                                                                                                                                                                                                                                                         |
|                                           | 8      | Decision Theory                                           | VIDEO        | <a href="https://www.youtube.com/watch?v=xyBIFuCuKpg">https://www.youtube.com/watch?v=xyBIFuCuKpg</a>                                                                                                                                                                                                                                                                         |
| Business Communication - I                | 1      | Concept of Communication                                  | VIDEO        | <a href="https://youtu.be/wEzu5AAp2-c">https://youtu.be/wEzu5AAp2-c</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 2      | Impact of Technology-Enabled Communication                | VIDEO        | <a href="https://youtu.be/Llal_Mj6bBE">https://youtu.be/Llal_Mj6bBE</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 3      | Communication At Workplace                                | VIDEO        | <a href="https://youtu.be/To3GIMiw6Go">https://youtu.be/To3GIMiw6Go</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 4      | Introduction To Business Ethics                           | VIDEO        | <a href="https://youtu.be/hTf8b5ysK80">https://youtu.be/hTf8b5ysK80</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 5      | Barriers To Communication                                 | VIDEO        | <a href="https://youtu.be/LsoZ29K7xtA">https://youtu.be/LsoZ29K7xtA</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 6      | Listening Skills                                          | VIDEO        | <a href="https://youtu.be/haOpSnnzA70">https://youtu.be/haOpSnnzA70</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 7      | Theory of Business Letter Writing                         | VIDEO        | <a href="https://youtu.be/mJJNjGwUGBE">https://youtu.be/mJJNjGwUGBE</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 8      | Personnel Correspondence                                  | VIDEO        | <a href="https://youtu.be/3weFvF4RSSQ">https://youtu.be/3weFvF4RSSQ</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 9      | Some Commercial Terms                                     | VIDEO        | <a href="https://youtu.be/r6PS0X1jbb0">https://youtu.be/r6PS0X1jbb0</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 10     | Paragraph Writing                                         | VIDEO        | <a href="https://youtu.be/xCmKi0rw7UE">https://youtu.be/xCmKi0rw7UE</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 11     | Remedial Grammar                                          | VIDEO        | <a href="https://youtu.be/x9b6kkYR5AA">https://youtu.be/x9b6kkYR5AA</a>                                                                                                                                                                                                                                                                                                       |
| Accountancy & Financial Management - I    | 1      | Accounting Standard- 1: Disclosure Of Accounting Policies | VIDEO        | <a href="https://youtu.be/bKsYmsnPxVY">https://youtu.be/bKsYmsnPxVY</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 2      | Accounting Standard- 2: Valuation Of Inventories          | VIDEO        | <a href="https://youtu.be/0BsHfEuPe1c">https://youtu.be/0BsHfEuPe1c</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 3      | Accounting Standard-9: Revenue Recognition                | VIDEO        | <a href="https://youtu.be/s_RPBz9lnxA">https://youtu.be/s_RPBz9lnxA</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 4      | Inventory Valuation                                       | VIDEO        | <a href="https://youtu.be/fmNJrxf3w">https://youtu.be/fmNJrxf3w</a>                                                                                                                                                                                                                                                                                                           |
|                                           | 5      | Capital And Revenue: Expenditure And Receipts             | VIDEO        | <a href="https://youtu.be/LXovhuxMIKU">https://youtu.be/LXovhuxMIKU</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 6      | Final Accounts Of Manufacturing Concerns                  | VIDEO        | <a href="https://www.youtube.com/watch?v=j6Y6v1M9Fw">https://www.youtube.com/watch?v=j6Y6v1M9Fw</a><br><a href="https://www.youtube.com/watch?v=P-ZrvD29pS4">https://www.youtube.com/watch?v=P-ZrvD29pS4</a>                                                                                                                                                                  |
|                                           | 7      | Departmental Accounts                                     | VIDEOS       | <a href="https://www.youtube.com/watch?v=CSc1UVJc3y0">https://www.youtube.com/watch?v=CSc1UVJc3y0</a><br><a href="https://www.youtube.com/watch?v=p_Lg9wPykqI">https://www.youtube.com/watch?v=p_Lg9wPykqI</a><br><a href="https://www.youtube.com/watch?v=YJLdVZRAC8">https://www.youtube.com/watch?v=YJLdVZRAC8</a>                                                         |
|                                           | 8      | Accounting For Hire Purchase                              | VIDEOS       | <a href="https://www.youtube.com/watch?v=YJLdVZRAC8">https://www.youtube.com/watch?v=YJLdVZRAC8</a>                                                                                                                                                                                                                                                                           |
| Foundation Course - I                     | 1      | Overview of Indian Society                                | VIDEO        | <a href="https://youtu.be/GGOzFEy1UWl">https://youtu.be/GGOzFEy1UWl</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 2      | Concept of Disparity 1                                    | VIDEOS       | <a href="https://youtu.be/F2QDv9Hyb38">https://youtu.be/F2QDv9Hyb38</a> <a href="https://youtu.be/ryTOAv9e1Js">https://youtu.be/ryTOAv9e1Js</a><br><a href="https://youtu.be/-9TxPdB3wIQ">https://youtu.be/-9TxPdB3wIQ</a>                                                                                                                                                    |
|                                           | 3      | Concept of Disparity 2                                    | VIDEOS       | <a href="https://youtu.be/Ui0z6ceY2H8">https://youtu.be/Ui0z6ceY2H8</a> <a href="https://youtu.be/F3swNM9I9lo">https://youtu.be/F3swNM9I9lo</a>                                                                                                                                                                                                                               |
|                                           | 4      | The Indian Constitution                                   | VIDEOS       | <a href="https://youtu.be/vq2Q1_v6TNU">https://youtu.be/vq2Q1_v6TNU</a><br><a href="https://youtu.be/XOZbq6ydO8">https://youtu.be/XOZbq6ydO8</a>                                                                                                                                                                                                                              |
|                                           | 5      | Significant Aspects of Political Processes                | VIDEOS       | <a href="https://youtu.be/20VZH8f3kN4">https://youtu.be/20VZH8f3kN4</a><br><a href="https://youtu.be/FOM4XtGJwEe">https://youtu.be/FOM4XtGJwEe</a>                                                                                                                                                                                                                            |
| Business Economics                        | 1      | Introduction To Business Economics                        | PPT          | <a href="https://www.slideshare.net/123456789ASHU/business-economics-53163203">https://www.slideshare.net/123456789ASHU/business-economics-53163203</a>                                                                                                                                                                                                                       |
|                                           | 2      | Market Demand and Supply                                  | VIDEO        | <a href="https://youtu.be/02jq4ZEKOCw">https://youtu.be/02jq4ZEKOCw</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 3      | Demand Function                                           | VIDEO        | <a href="https://youtu.be/hgqJITCmHEg">https://youtu.be/hgqJITCmHEg</a> <a href="https://youtu.be/i3ghr4VnKE">https://youtu.be/i3ghr4VnKE</a>                                                                                                                                                                                                                                 |
|                                           | 4      | Elasticity of Demand                                      | VIDEO        | <a href="https://youtu.be/u53tuGrTtd4">https://youtu.be/u53tuGrTtd4</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 5      | Demand Estimation And Forecasting                         | VIDEOS       | <a href="https://youtu.be/PrpncIyU7ZE">https://youtu.be/PrpncIyU7ZE</a> <a href="https://youtu.be/9IHAuOB9atw">https://youtu.be/9IHAuOB9atw</a>                                                                                                                                                                                                                               |
|                                           | 6      | Theory of Production                                      | VIDEO        | <a href="https://youtu.be/FN7bfDv064E">https://youtu.be/FN7bfDv064E</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 7      | Short-Run and Long-Run Analysis of Production             | VIDEO        | <a href="https://youtu.be/_CceFvurkN0">https://youtu.be/_CceFvurkN0</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 8      | Economics and Diseconomies of Scale                       | VIDEO        | <a href="https://youtu.be/ssSlbzI9t50">https://youtu.be/ssSlbzI9t50</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 9      | Cost Concepts                                             | VIDEO        | <a href="https://youtu.be/IW76B3vVtuc">https://youtu.be/IW76B3vVtuc</a>                                                                                                                                                                                                                                                                                                       |
|                                           | 10     | Cost Output Relationship                                  | VIDEO        | <a href="https://youtu.be/x0XZvFMKnc">https://youtu.be/x0XZvFMKnc</a>                                                                                                                                                                                                                                                                                                         |
|                                           | 11     | Break-Even Analysis                                       | VIDEO        | <a href="https://youtu.be/rn2KV9DkQ2g">https://youtu.be/rn2KV9DkQ2g</a>                                                                                                                                                                                                                                                                                                       |

| BATCH : 14 B.COM                         |              | Semester : III                                        |                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|------------------------------------------|--------------|-------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                          | Sr.No.       | Chapter Name                                          | Content Type                                                                                                                                     | Links                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Business Economics                       | I            | Introduction                                          |                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|                                          | 1            | Introduction to Macroeconomics                        | VIDEO                                                                                                                                            | <a href="https://youtu.be/eqowPeVaRb4">https://youtu.be/eqowPeVaRb4</a>                                                                                                                                                                                                                                                                                                                                                              |
|                                          | 2            | Circular flow of income                               | VIDEOS                                                                                                                                           | <a href="https://youtu.be/LNokLrM4mC0">https://youtu.be/LNokLrM4mC0</a> <a href="https://youtu.be/wLiB8BrjYeY">https://youtu.be/wLiB8BrjYeY</a><br><a href="https://youtu.be/tvFNvRP--10">https://youtu.be/tvFNvRP--10</a>                                                                                                                                                                                                           |
|                                          | 3            | Measurement of National Income                        | VIDEOS                                                                                                                                           | <a href="https://youtu.be/CEYPD0fncY">https://youtu.be/CEYPD0fncY</a> <a href="https://youtu.be/usYJEC1e2n4">https://youtu.be/usYJEC1e2n4</a><br><a href="https://youtu.be/w86j0Je8J4I">https://youtu.be/w86j0Je8J4I</a> <a href="https://youtu.be/sARFjWfmpc">https://youtu.be/sARFjWfmpc</a><br><a href="https://youtu.be/T5kWwHYdU08">https://youtu.be/T5kWwHYdU08</a>                                                            |
|                                          | 4            | Trade Cycles                                          | VIDEOS                                                                                                                                           | <a href="https://youtu.be/wJeUpCyXCXg">https://youtu.be/wJeUpCyXCXg</a><br><a href="https://youtu.be/KnbXRshUMVw">https://youtu.be/KnbXRshUMVw</a>                                                                                                                                                                                                                                                                                   |
|                                          | 5            | Say's Law of Market                                   | VIDEOS                                                                                                                                           | <a href="https://youtu.be/I_9PeRcmo7w">https://youtu.be/I_9PeRcmo7w</a> <a href="https://youtu.be/FvZFWRH-6Z8">https://youtu.be/FvZFWRH-6Z8</a><br><a href="https://youtu.be/DLkIH8JcehU">https://youtu.be/DLkIH8JcehU</a>                                                                                                                                                                                                           |
|                                          | II           | Basic Concepts of Keynesian Economics                 |                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|                                          | 6            | Theory of Effective Demand                            | VIDEOS                                                                                                                                           | <a href="https://youtu.be/AAp7YQSkzDc">https://youtu.be/AAp7YQSkzDc</a><br><a href="https://youtu.be/gZqBJTDXokk">https://youtu.be/gZqBJTDXokk</a> <a href="https://youtu.be/U4BwSvDuz58">https://youtu.be/U4BwSvDuz58</a>                                                                                                                                                                                                           |
|                                          | 7            | Consumption Function                                  | VIDEOS                                                                                                                                           | <a href="https://youtu.be/bEuuKE5Y7iY">https://youtu.be/bEuuKE5Y7iY</a> <a href="https://youtu.be/3aW58un9ytc">https://youtu.be/3aW58un9ytc</a><br><a href="https://youtu.be/nmPGuQNnsGE">https://youtu.be/nmPGuQNnsGE</a> <a href="https://youtu.be/ulHoo6db6ss">https://youtu.be/ulHoo6db6ss</a>                                                                                                                                   |
|                                          | 8            | Investment Function                                   | VIDEO                                                                                                                                            | <a href="https://youtu.be/RsGg23nwC5M">https://youtu.be/RsGg23nwC5M</a>                                                                                                                                                                                                                                                                                                                                                              |
|                                          | 9            | Theory of Multiplier                                  | VIDEOS                                                                                                                                           | <a href="https://youtu.be/l2MmisiCIUQ">https://youtu.be/l2MmisiCIUQ</a><br><a href="https://youtu.be/CXGdGyWEHOQ">https://youtu.be/CXGdGyWEHOQ</a>                                                                                                                                                                                                                                                                                   |
|                                          | 10           | Liquidity Preference Theory of Interest               | VIDEOS                                                                                                                                           | <a href="https://youtu.be/MhLNRU_TGQw">https://youtu.be/MhLNRU_TGQw</a><br><a href="https://youtu.be/fIEljxDKWc">https://youtu.be/fIEljxDKWc</a>                                                                                                                                                                                                                                                                                     |
|                                          | III          | Post-Keynesian Developments In Macro Economics        |                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|                                          | 11           | IS-LM Model                                           | VIDEOS                                                                                                                                           | <a href="https://youtu.be/WdvzK5kIFQ">https://youtu.be/WdvzK5kIFQ</a><br><a href="https://youtu.be/mXCp6QbwCkE">https://youtu.be/mXCp6QbwCkE</a>                                                                                                                                                                                                                                                                                     |
|                                          | 12           | Philips Curve-Unemployment                            | VIDEOS                                                                                                                                           | <a href="https://youtu.be/54IYKID__Hg">https://youtu.be/54IYKID__Hg</a> <a href="https://youtu.be/vg5IXDrhTcc">https://youtu.be/vg5IXDrhTcc</a>                                                                                                                                                                                                                                                                                      |
|                                          | IV           | Money Prices And Inflation                            |                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|                                          | 13           | Money supply                                          | VIDEOS                                                                                                                                           | <a href="https://youtu.be/uwN8OhF4xzQ">https://youtu.be/uwN8OhF4xzQ</a><br><a href="https://youtu.be/xmBtx273EK0">https://youtu.be/xmBtx273EK0</a> <a href="https://youtu.be/rBg5C1VoDnk">https://youtu.be/rBg5C1VoDnk</a>                                                                                                                                                                                                           |
|                                          | 14           | Demand for money                                      | VIDEOS                                                                                                                                           | <a href="https://youtu.be/5_fs95DANLI">https://youtu.be/5_fs95DANLI</a> <a href="https://youtu.be/H09RQ6j54">https://youtu.be/H09RQ6j54</a><br><a href="https://youtu.be/H09RQ6j54">https://youtu.be/H09RQ6j54</a>                                                                                                                                                                                                                   |
|                                          | 15           | Money and prices                                      | VIDEO                                                                                                                                            | <a href="https://youtube.com/watch?v=3hvUTg98Vks&amp;feature=share">https://youtube.com/watch?v=3hvUTg98Vks&amp;feature=share</a>                                                                                                                                                                                                                                                                                                    |
|                                          | 16           | Inflation-II                                          | VIDEO                                                                                                                                            | <a href="https://youtu.be/hrQn9NiabzU">https://youtu.be/hrQn9NiabzU</a>                                                                                                                                                                                                                                                                                                                                                              |
| 17                                       | Inflation II | VIDEO                                                 | <a href="https://youtu.be/IE_n_UeGnNnw">https://youtu.be/IE_n_UeGnNnw</a>                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Business Law                             | 1            | Indian Contract Act – 1872 Part – I                   | VIDEO                                                                                                                                            | <a href="https://youtu.be/uoTmBaP1a9I">https://youtu.be/uoTmBaP1a9I</a>                                                                                                                                                                                                                                                                                                                                                              |
|                                          | 2            | Indian Contract Act – 1872 Part – II                  | VIDEO                                                                                                                                            | <a href="https://youtu.be/uoTmBaP1a9I">https://youtu.be/uoTmBaP1a9I</a>                                                                                                                                                                                                                                                                                                                                                              |
|                                          | 3            | Special Contracts                                     | VIDEO                                                                                                                                            | <a href="https://youtu.be/_JN0x4ynyv">https://youtu.be/_JN0x4ynyv</a>                                                                                                                                                                                                                                                                                                                                                                |
|                                          | 4            | The Sale of Goods Act - 1930                          | VIDEO                                                                                                                                            | <a href="https://youtu.be/yx-eKnc78k">https://youtu.be/yx-eKnc78k</a>                                                                                                                                                                                                                                                                                                                                                                |
|                                          | 5            | The Negotiable Instruments (Ammended) Act 2015        | VIDEO                                                                                                                                            | <a href="https://youtu.be/69yMm8NLUlo">https://youtu.be/69yMm8NLUlo</a>                                                                                                                                                                                                                                                                                                                                                              |
| Commerce III                             | 1            | Introduction to Management                            | PDF                                                                                                                                              | <a href="https://gfgc.kar.nic.in/punjalakatte/GenericDocHandler/199-b09e53be-ab6f-4952-9f51-b59b167a23ba.pdf">https://gfgc.kar.nic.in/punjalakatte/GenericDocHandler/199-b09e53be-ab6f-4952-9f51-b59b167a23ba.pdf</a><br><a href="https://cbpbu.ac.in/userfiles/file/2020/STUDY_MAT/POL_SC/SCIEN TIFIC%20MANAGEMENT%20THEORY.pdf">https://cbpbu.ac.in/userfiles/file/2020/STUDY_MAT/POL_SC/SCIEN TIFIC%20MANAGEMENT%20THEORY.pdf</a> |
|                                          | 2            | Planning & Decision Making                            | PDF                                                                                                                                              | <a href="https://www.ders.es/principles_of_management_notes.pdf">https://www.ders.es/principles_of_management_notes.pdf</a>                                                                                                                                                                                                                                                                                                          |
|                                          | 3            | Organising                                            | PDF                                                                                                                                              | <a href="https://ncert.nic.in/ncerts/l/lebs105.pdf">https://ncert.nic.in/ncerts/l/lebs105.pdf</a>                                                                                                                                                                                                                                                                                                                                    |
|                                          | 4            | Directing And Controlling                             | PDF                                                                                                                                              | <a href="https://ncert.nic.in/textbook/pdf/lebs107.pdf">https://ncert.nic.in/textbook/pdf/lebs107.pdf</a><br><a href="https://ncert.nic.in/textbook/pdf/lebs108.pdf">https://ncert.nic.in/textbook/pdf/lebs108.pdf</a>                                                                                                                                                                                                               |
| Foundation Course                        | 1            | Human Rights Violations And Redressal                 | VIDEO                                                                                                                                            | <a href="https://youtu.be/L_npJyEj6Do">https://youtu.be/L_npJyEj6Do</a> <a href="https://youtu.be/FynLploWo_g">https://youtu.be/FynLploWo_g</a>                                                                                                                                                                                                                                                                                      |
|                                          |              |                                                       | VIDEO                                                                                                                                            | <a href="https://youtu.be/O3jkuv0GdIM">https://youtu.be/O3jkuv0GdIM</a><br><a href="https://youtu.be/aIAMVHu9N_k">https://youtu.be/aIAMVHu9N_k</a>                                                                                                                                                                                                                                                                                   |
|                                          |              |                                                       | VIDEO                                                                                                                                            | <a href="https://youtu.be/U6nAHlvW_MU">https://youtu.be/U6nAHlvW_MU</a><br><a href="https://youtu.be/rvDTGUqNqCcY">https://youtu.be/rvDTGUqNqCcY</a>                                                                                                                                                                                                                                                                                 |
|                                          |              |                                                       | VIDEO                                                                                                                                            | <a href="https://youtu.be/YC5r7knuchg">https://youtu.be/YC5r7knuchg</a><br><a href="https://youtu.be/trqGr5TAdfOw">https://youtu.be/trqGr5TAdfOw</a>                                                                                                                                                                                                                                                                                 |
|                                          | 2            | Dealing With Environmental Concerns                   | VIDEO                                                                                                                                            | <a href="https://youtu.be/abPagQRMv00">https://youtu.be/abPagQRMv00</a><br><a href="https://youtu.be/qIpkLJ86XTs">https://youtu.be/qIpkLJ86XTs</a>                                                                                                                                                                                                                                                                                   |
|                                          |              |                                                       | VIDEO                                                                                                                                            | <a href="https://youtu.be/NsuL-jSgwks">https://youtu.be/NsuL-jSgwks</a><br><a href="https://youtu.be/8OXh5eY02Y">https://youtu.be/8OXh5eY02Y</a>                                                                                                                                                                                                                                                                                     |
|                                          |              |                                                       | VIDEO                                                                                                                                            | <a href="https://youtu.be/_M5vEqHWgaY">https://youtu.be/_M5vEqHWgaY</a><br><a href="https://youtu.be/hA9_upS3a34">https://youtu.be/hA9_upS3a34</a>                                                                                                                                                                                                                                                                                   |
|                                          | 3            | Science And Technology I                              | VIDEO                                                                                                                                            | <a href="https://youtu.be/cawNKdFMxkY">https://youtu.be/cawNKdFMxkY</a><br><a href="https://youtu.be/3nAETHZTObk">https://youtu.be/3nAETHZTObk</a>                                                                                                                                                                                                                                                                                   |
|                                          |              |                                                       | VIDEO                                                                                                                                            | <a href="https://youtu.be/XC1tqYQQiGM">https://youtu.be/XC1tqYQQiGM</a><br><a href="https://youtu.be/CYxDVzdr3Us">https://youtu.be/CYxDVzdr3Us</a>                                                                                                                                                                                                                                                                                   |
|                                          |              |                                                       | VIDEO                                                                                                                                            | <a href="https://youtu.be/UE6gJW4-sfo">https://youtu.be/UE6gJW4-sfo</a>                                                                                                                                                                                                                                                                                                                                                              |
|                                          | 4            | Soft Skills For Effective Interpersonal Communication | VIDEOS                                                                                                                                           | <a href="https://youtu.be/rDPUxXX487E">https://youtu.be/rDPUxXX487E</a><br><a href="https://youtu.be/T4viV0QbecM">https://youtu.be/T4viV0QbecM</a>                                                                                                                                                                                                                                                                                   |
|                                          |              |                                                       | VIDEOS                                                                                                                                           | <a href="https://youtu.be/Yv7e6_8SSo8">https://youtu.be/Yv7e6_8SSo8</a><br><a href="https://youtu.be/QLqTYka2Vg">https://youtu.be/QLqTYka2Vg</a>                                                                                                                                                                                                                                                                                     |
| VIDEOS                                   |              |                                                       | <a href="https://youtu.be/p15n98P3HK">https://youtu.be/p15n98P3HK</a><br><a href="https://youtu.be/9FgfsLa_SmY">https://youtu.be/9FgfsLa_SmY</a> |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Accountancy And Financial Management III | 1            | Partnership Final Accounts                            | VIDEO                                                                                                                                            | <a href="https://youtu.be/69yMm8NLUlo">https://youtu.be/69yMm8NLUlo</a>                                                                                                                                                                                                                                                                                                                                                              |
|                                          | 2            | Piecemeal Distribution of Cash                        | VIDEO                                                                                                                                            | <a href="https://youtu.be/-7rBSL0pFNU">https://youtu.be/-7rBSL0pFNU</a>                                                                                                                                                                                                                                                                                                                                                              |
|                                          | 3            | Amalgamation of Firm                                  | VIDEO                                                                                                                                            | <a href="https://youtu.be/0dSrvI6aAQU">https://youtu.be/0dSrvI6aAQU</a>                                                                                                                                                                                                                                                                                                                                                              |
|                                          | 4            | Conversion/Sale of Partnership Firm Into Ltd Company  | VIDEO                                                                                                                                            | <a href="https://youtu.be/19c8KmyKqSg">https://youtu.be/19c8KmyKqSg</a>                                                                                                                                                                                                                                                                                                                                                              |
|                                          | 5            | Accounting With The Use If Accounting Software        | VIDEO                                                                                                                                            | <a href="https://youtu.be/1W76sqFai8U">https://youtu.be/1W76sqFai8U</a>                                                                                                                                                                                                                                                                                                                                                              |
| Fianncial Accounting And Auditing V      | 1            | Introduction To Management Accounting                 | VIDEO                                                                                                                                            | <a href="https://youtu.be/v_2YayJqr3o">https://youtu.be/v_2YayJqr3o</a>                                                                                                                                                                                                                                                                                                                                                              |
|                                          | 2            | Analysis and Interpretation of Financial Statements   | VIDEO                                                                                                                                            | <a href="https://youtu.be/8leOSWGkJE">https://youtu.be/8leOSWGkJE</a>                                                                                                                                                                                                                                                                                                                                                                |
|                                          | 3            | Ratio Analysis And Interpretation                     | VIDEO                                                                                                                                            | <a href="https://youtu.be/-gt9GmzaMgE">https://youtu.be/-gt9GmzaMgE</a>                                                                                                                                                                                                                                                                                                                                                              |

|                    |   |                                                |        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|--------------------|---|------------------------------------------------|--------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                    | 4 | Working Capital Management                     | VIDEO  | <a href="https://youtu.be/hY2f6Ujv9zY">https://youtu.be/hY2f6Ujv9zY</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|                    | 5 | Capital Budgeting                              | VIDEO  | <a href="https://youtu.be/DnIEWCRvszE">https://youtu.be/DnIEWCRvszE</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Advertising</b> | 1 | Introduction To Advertising                    | PPT    | <a href="https://www.slideshare.net/VijayVishwakarma1/introduction-to-advertising-236882642">https://www.slideshare.net/VijayVishwakarma1/introduction-to-advertising-236882642</a>                                                                                                                                                                                                                                                                                                                                                                         |
|                    | 2 | Advertising Agency                             | VIDEO  | <a href="https://www.youtube.com/watch?v=xRkpmZlySVg">https://www.youtube.com/watch?v=xRkpmZlySVg</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|                    | 3 | Economic & Social Aspects of Advertising       | VIDEOS | <a href="https://www.google.com/search?q=economic+and+social+aspects+of+advertising&amp;xsrf=ALiCzsaMdSY7lZ4nMJMZ-j9PCORX5kaOw:1655437979794&amp;source=lnms&amp;tbm=vid&amp;sa=X&amp;ved=2ahUKEwjzce6Fy7P4AhU_6jgGHd4dDyAQ_AUoA3oECAEQBQ&amp;biw=1093&amp;bih=500&amp;dpr=1.25">https://www.google.com/search?q=economic+and+social+aspects+of+advertising&amp;xsrf=ALiCzsaMdSY7lZ4nMJMZ-j9PCORX5kaOw:1655437979794&amp;source=lnms&amp;tbm=vid&amp;sa=X&amp;ved=2ahUKEwjzce6Fy7P4AhU_6jgGHd4dDyAQ_AUoA3oECAEQBQ&amp;biw=1093&amp;bih=500&amp;dpr=1.25</a> |
|                    | 4 | Brand Building and Special Purpose Advertising | PDF    | <a href="https://www.thedrum.com/news/2022/02/15/the-art-brand-building-and-powerful-purpose">https://www.thedrum.com/news/2022/02/15/the-art-brand-building-and-powerful-purpose</a>                                                                                                                                                                                                                                                                                                                                                                       |

| BATCH : 15 B.COM     |                                   |                                                                  | Semester : V                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|----------------------|-----------------------------------|------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                      | Sr.No.                            | Chapter Name                                                     | Content Type                                                                                                                                                                                                               | Links                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| COST ACCOUNTING      | 1                                 | Introduction to Cost Accounting                                  | VIDEO                                                                                                                                                                                                                      | <a href="https://www.youtube.com/watch?v=vCq-XeD9PrQ">https://www.youtube.com/watch?v=vCq-XeD9PrQ</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                      | 2                                 | Material Cost                                                    | VIDEO                                                                                                                                                                                                                      | <a href="https://www.youtube.com/watch?v=6UApZbM0hP8">https://www.youtube.com/watch?v=6UApZbM0hP8</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                      | 3                                 | Labour Cost                                                      | VIDEO                                                                                                                                                                                                                      | <a href="https://www.youtube.com/watch?v=ocFTcYTXzQc">https://www.youtube.com/watch?v=ocFTcYTXzQc</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                      | 4                                 | Overheads                                                        | VIDEO                                                                                                                                                                                                                      | <a href="https://www.youtube.com/watch?v=2-a4aUkNEr4">https://www.youtube.com/watch?v=2-a4aUkNEr4</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                      | 5                                 | Classification of Cost and Cost Sheets                           | VIDEO                                                                                                                                                                                                                      | <a href="https://www.youtube.com/watch?v=r0TYkJeZn4">https://www.youtube.com/watch?v=r0TYkJeZn4</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                      | 6                                 | Reconciliation of Cost and Financial Accounts                    | VIDEO                                                                                                                                                                                                                      | <a href="https://www.youtube.com/watch?v=r0aOj7Rt1yc">https://www.youtube.com/watch?v=r0aOj7Rt1yc</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Direct Tax           | 1                                 | Basic terms                                                      | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/gVN8xYqigeo">https://youtu.be/gVN8xYqigeo</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|                      | 2                                 | Scope of Total Income & Residential Status                       | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/8RxNbs9BqHY">https://youtu.be/8RxNbs9BqHY</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|                      | 3                                 | Heads of Income                                                  | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/S0pn0uNVHKA">https://youtu.be/S0pn0uNVHKA</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|                      | 4                                 | Deduction From Total Income                                      | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/K3TzrA4IWA">https://youtu.be/K3TzrA4IWA</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                      | 5                                 | Computation Of Total Income For Individual                       | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/wSP1EZQFozQ">https://youtu.be/wSP1EZQFozQ</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Financial Accounting | 1                                 | Preparation of Final Accounts of Companies                       | VIDEO                                                                                                                                                                                                                      | <a href="https://www.youtube.com/watch?v=CDCvP5fzs-g">https://www.youtube.com/watch?v=CDCvP5fzs-g</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                      | 2                                 | Internal Reconstruction                                          | VIDEO                                                                                                                                                                                                                      | <a href="https://www.youtube.com/watch?v=U3_KAx3L5g">https://www.youtube.com/watch?v=U3_KAx3L5g</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                      | 3                                 | Buy-Back of Shares                                               | VIDEO                                                                                                                                                                                                                      | <a href="https://www.youtube.com/watch?v=x8dK6DnBqa0">https://www.youtube.com/watch?v=x8dK6DnBqa0</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                      | 4                                 | Investment Accounting (w.r.t. Accounting Standard - 13)          | VIDEO                                                                                                                                                                                                                      | <a href="https://www.youtube.com/watch?v=wz0rshFqTc">https://www.youtube.com/watch?v=wz0rshFqTc</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|                      | 5                                 | Ethical Behavior and Implications For Accountants                | VIDEO                                                                                                                                                                                                                      | <a href="https://www.youtube.com/watch?v=8ZpkNZAdiAM">https://www.youtube.com/watch?v=8ZpkNZAdiAM</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| Export Marketing     | 1                                 | Introduction to Export Marketing                                 | VIDEOS                                                                                                                                                                                                                     | <a href="https://www.youtube.com/watch?v=RwZ8jOILdFY">https://www.youtube.com/watch?v=RwZ8jOILdFY</a> ,<br><a href="https://www.youtube.com/watch?v=N2sU2xPd_4">https://www.youtube.com/watch?v=N2sU2xPd_4</a>                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|                      | 2                                 | Global Framework For Exporters                                   | VIDEOS                                                                                                                                                                                                                     | <a href="https://www.youtube.com/watch?v=zFEbszHQx8&amp;list=TLPMQTYwNjIwMjK3C8yIsK41Iw&amp;index=3">https://www.youtube.com/watch?v=zFEbszHQx8&amp;list=TLPMQTYwNjIwMjK3C8yIsK41Iw&amp;index=3</a> ,<br><a href="https://www.youtube.com/watch?v=tTPTuz_s15o&amp;list=TLPMQTYwNjIwMjK3C8yIsK41Iw&amp;index=1">https://www.youtube.com/watch?v=tTPTuz_s15o&amp;list=TLPMQTYwNjIwMjK3C8yIsK41Iw&amp;index=1</a> ,<br><a href="https://www.youtube.com/watch?v=Lin_X20w4oA">https://www.youtube.com/watch?v=Lin_X20w4oA</a>                                                                                                                         |
|                      | 3                                 | India's Foreign Trade Policy                                     | VIDEOS                                                                                                                                                                                                                     | <a href="https://www.youtube.com/watch?v=QFNsd8KdVf4">https://www.youtube.com/watch?v=QFNsd8KdVf4</a> ,<br><a href="https://www.youtube.com/watch?v=N0nHM6WUVBk">https://www.youtube.com/watch?v=N0nHM6WUVBk</a> ,<br><a href="https://www.youtube.com/watch?v=cjkr01ob7g">https://www.youtube.com/watch?v=cjkr01ob7g</a>                                                                                                                                                                                                                                                                                                                         |
|                      | 4                                 | Financial Incentives and Assistance                              | VIDEOS                                                                                                                                                                                                                     | <a href="https://www.youtube.com/watch?v=wkHd_zNXVRE">https://www.youtube.com/watch?v=wkHd_zNXVRE</a> ,<br><a href="https://www.youtube.com/watch?v=lwsGRqun31s">https://www.youtube.com/watch?v=lwsGRqun31s</a>                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Commerce V           | 1                                 | Introduction to Marketing                                        | VIDEOS                                                                                                                                                                                                                     | <a href="https://www.youtube.com/watch?v=V85adL3yLvc">https://www.youtube.com/watch?v=V85adL3yLvc</a> ,<br><a href="https://www.youtube.com/watch?v=6CwquM6a6n4">https://www.youtube.com/watch?v=6CwquM6a6n4</a> ,<br><a href="https://www.youtube.com/watch?v=60eRK7AwgwM">https://www.youtube.com/watch?v=60eRK7AwgwM</a> ,<br><a href="https://www.youtube.com/watch?v=mI92utSVOFo&amp;t=23s">https://www.youtube.com/watch?v=mI92utSVOFo&amp;t=23s</a><br><a href="https://www.youtube.com/watch?v=E1bbH1JFgFyQ">https://www.youtube.com/watch?v=E1bbH1JFgFyQ</a>                                                                             |
|                      | 2                                 | Marketing Decisions - I                                          | VIDEOS                                                                                                                                                                                                                     | <a href="https://www.youtube.com/watch?v=wX0SGMrZpOg">https://www.youtube.com/watch?v=wX0SGMrZpOg</a><br><a href="https://www.youtube.com/watch?v=Vp_Ndyq_p2g">https://www.youtube.com/watch?v=Vp_Ndyq_p2g</a><br><a href="https://www.youtube.com/watch?v=WaRouuTNNgQ">https://www.youtube.com/watch?v=WaRouuTNNgQ</a><br><a href="https://engineeringinterviewquestions.com/commerce-notes-on-packaging/">https://engineeringinterviewquestions.com/commerce-notes-on-packaging/</a><br><a href="https://engineeringinterviewquestions.com/commerce-notes-on-pricing/">https://engineeringinterviewquestions.com/commerce-notes-on-pricing/</a> |
|                      | 3                                 | Marketing Decisions - II                                         | VIDEOS                                                                                                                                                                                                                     | <a href="https://www.youtube.com/watch?v=tpEk9IE8NP0">https://www.youtube.com/watch?v=tpEk9IE8NP0</a><br><a href="https://www.youtube.com/watch?v=1D-Ch3wzN8">https://www.youtube.com/watch?v=1D-Ch3wzN8</a><br><a href="https://www.youtube.com/watch?v=6z_vufEEDYY">https://www.youtube.com/watch?v=6z_vufEEDYY</a>                                                                                                                                                                                                                                                                                                                             |
|                      | 4                                 | Key Marketing Dimensions                                         | VIDEOS                                                                                                                                                                                                                     | <a href="https://www.youtube.com/watch?v=tpEk9IE8NP0">https://www.youtube.com/watch?v=tpEk9IE8NP0</a><br><a href="https://www.youtube.com/watch?v=1D-Ch3wzN8">https://www.youtube.com/watch?v=1D-Ch3wzN8</a><br><a href="https://www.youtube.com/watch?v=6z_vufEEDYY">https://www.youtube.com/watch?v=6z_vufEEDYY</a>                                                                                                                                                                                                                                                                                                                             |
| Business Economics   | I                                 | <b>Macro-Economic Overview Of India</b>                          |                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|                      | 1                                 | New Economic Policy 1991                                         | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/4vxB1-7P31I">https://youtu.be/4vxB1-7P31I</a><br><a href="https://youtu.be/LBIL8S6BC4w">https://youtu.be/LBIL8S6BC4w</a><br><a href="https://youtu.be/WhWqQRZRLw">https://youtu.be/WhWqQRZRLw</a><br><a href="https://youtu.be/JgIthldVjk">https://youtu.be/JgIthldVjk</a> <a href="https://youtu.be/gMUp1ZWGNwI">https://youtu.be/gMUp1ZWGNwI</a>                                                                                                                                                                                                                                                                      |
|                      | 2                                 | Social Infrastructure                                            | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/I03Dn4nyOLw">https://youtu.be/I03Dn4nyOLw</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|                      | 3                                 | Sustainable Development                                          | VIDEOS                                                                                                                                                                                                                     | <a href="https://youtu.be/ptrAUNoCEzY">https://youtu.be/ptrAUNoCEzY</a><br><a href="https://youtu.be/p4YEWUc3HIQ">https://youtu.be/p4YEWUc3HIQ</a><br><a href="https://youtu.be/TA1XfriOz9Y">https://youtu.be/TA1XfriOz9Y</a><br><a href="https://youtu.be/GOJlaqd_X5s">https://youtu.be/GOJlaqd_X5s</a>                                                                                                                                                                                                                                                                                                                                          |
|                      | 4                                 | Foreign Investment In India                                      | VIDEOS                                                                                                                                                                                                                     | <a href="https://youtu.be/iTzfrBeLNQc">https://youtu.be/iTzfrBeLNQc</a><br><a href="https://youtu.be/FXbfZV4U2vA">https://youtu.be/FXbfZV4U2vA</a><br><a href="https://youtu.be/00CuGDixCvI">https://youtu.be/00CuGDixCvI</a>                                                                                                                                                                                                                                                                                                                                                                                                                     |
|                      | II                                | <b>Agricultural During Post-Reform Period</b>                    |                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|                      | 5                                 | National Agricultural Policy-2000                                | VIDEOS                                                                                                                                                                                                                     | <a href="https://youtu.be/Z0L3sG4QC3I">https://youtu.be/Z0L3sG4QC3I</a><br><a href="https://youtu.be/_R_RD2x-tr0">https://youtu.be/_R_RD2x-tr0</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|                      | 6                                 | Agricultural Pricing                                             | VIDEOS                                                                                                                                                                                                                     | <a href="https://youtu.be/Oiv6vs6jP1k">https://youtu.be/Oiv6vs6jP1k</a> <a href="https://youtu.be/srwkgmF_INc">https://youtu.be/srwkgmF_INc</a><br><a href="https://youtu.be/nHI--sOhFx8">https://youtu.be/nHI--sOhFx8</a>                                                                                                                                                                                                                                                                                                                                                                                                                        |
|                      | 7                                 | Agricultural Finance                                             | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/AxHwv_1-8jE">https://youtu.be/AxHwv_1-8jE</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|                      | 8                                 | Agricultural Marketing                                           | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/HGCD508I9II">https://youtu.be/HGCD508I9II</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|                      | III                               | <b>The Industry and Service Sector During Post Reform Period</b> |                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|                      | 9                                 | Overview of Industrial sector                                    | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/vn30Ibdr5Q">https://youtu.be/vn30Ibdr5Q</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                      | 10                                | Disinvestment Policy                                             | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/VWgsmv-b0wU">https://youtu.be/VWgsmv-b0wU</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|                      | 11                                | MSME Sector                                                      | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/ula6fSDuz8">https://youtu.be/ula6fSDuz8</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                      | 12                                | Industrial Pollution In India                                    | VIDEO                                                                                                                                                                                                                      | <a href="https://youtu.be/TbG9T1xsVW0">https://youtu.be/TbG9T1xsVW0</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|                      | 13                                | Service Sector                                                   | VIDEOS                                                                                                                                                                                                                     | <a href="https://youtu.be/57M8c-fQZfQ">https://youtu.be/57M8c-fQZfQ</a> <a href="https://youtu.be/UrvPLtoxk9g">https://youtu.be/UrvPLtoxk9g</a><br><a href="https://youtu.be/9C1YbgnDGv4">https://youtu.be/9C1YbgnDGv4</a>                                                                                                                                                                                                                                                                                                                                                                                                                        |
| IV                   | <b>Banking and Finance Market</b> |                                                                  |                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 1                    | Banking                           | VIDEOS                                                           | <a href="https://youtu.be/0RY4dCQyhAk">https://youtu.be/0RY4dCQyhAk</a><br><a href="https://youtu.be/_wGs69kxmM8">https://youtu.be/_wGs69kxmM8</a>                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 2                    | Insurance Industry                | VIDEOS                                                           | <a href="https://youtu.be/-ej_C3QqFQk">https://youtu.be/-ej_C3QqFQk</a> <a href="https://youtu.be/hwkQv8o0oX4">https://youtu.be/hwkQv8o0oX4</a>                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 3                    | Money market                      | VIDEOS                                                           | <a href="https://youtu.be/8A5X-KbvXjc">https://youtu.be/8A5X-KbvXjc</a> <a href="https://youtu.be/dSr8P4WSolo">https://youtu.be/dSr8P4WSolo</a><br><a href="https://youtu.be/O-JuPrjnfll">https://youtu.be/O-JuPrjnfll</a> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 4                    | Capital market                    | VIDEOS                                                           | <a href="https://youtu.be/NfKmfP8IBxg">https://youtu.be/NfKmfP8IBxg</a> <a href="https://youtu.be/xbnqf88JNGA">https://youtu.be/xbnqf88JNGA</a>                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |