



SHRI G.P.M. DEGREE COLLEGE

DEPARTMENT OF MANAGEMENT STUDIES

Strategic .. System. Routine

Date.: 28/02/2023

Guest lecture on career guidance lecture for marketing and finance .

Shree GPM college, under the Patronage of our Trustee Sir Mr. Rajkumar Mishra and leadership of our Principal Dr.Vandana A. Sinha has organised guest lecture on “Career guidance lecture for marketing and finance students”. This event was organised by “Department of bachelor in management studies” (BMS). The main objective of the event is to help students to know about the various career opportunities available in management field like advertisement, mass media, finance, banking and insurance, film industry, Animation etc.

The guest speaker for the event was Dr. Kanchan Fulmali madam. Madam has delivered a wonderful lecture on the topic and shared her experience and guided the students. This session was conducted in offline mode at the college and 74 students had attended this session.

Event Details :-

Name of Event **.Guest Lecture on “Career Guidance For Marketing and Finance Students”.**

Date :28th February, 2022

Time : 10:30am to 11.30am

Event Purpose

- To make students aware about the career opportunities in marketing, advertising, banking and finance industries
- To create awareness about the career graph in various commerce, finance and management field
- To provide guidance and assistance for students to achieve their career goals

Some more Glimpses of these event...



Outcome of Event....

- After participation in the event, our students learned about the key skills needed in the Marketing and Finance field.
- It also gives career guidance and helps students to choose best career options under the right guidance.

Wish You, All The Best.



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Presentation-Types and Classification of Entrepreneur. Date.: 04/02/2023

The Department of BMS organized power point presentation on Types and Classification of Entrepreneur. This session was presented by Prof. Shruti Bole. This presentation helps the students to gain knowledge and awareness regarding Types of Entrepreneurs. The entrepreneur with his vision and ability to bear risk and can transform the economic scene of the country. This session was attended by 32 students.

Event Details

Name of Event : **Presentation-Types and Classification of Entrepreneur.**

Date : 04th February, 2022

Time : 10:30am to 11.30am

Event Purpose

- To help individual to be independent, confident and self-recognition in society.
- To develop qualities like creative thinking, risk taker and patient.
- To boost economic growth by introducing innovative technologies, product and services.

Some more Glimpses of these event...



Outcome of Event....

- After participation in the event, our students learned about -
- This session helps students get knowledge about different types & Classification of Entrepreneur like Small Scale Entrepreneur, Innovative Entrepreneur, Women Entrepreneur etc. Various successful entrepreneur like Ratan Tata, Narayan Murthy, Dr. Verghese Kurein, etc.
- This presentation helps students to gain knowledge regarding commercial opportunities, self-esteem, and skill to act on them.

Wish You, All The Best.



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Date.: 10/12/2022

Group Discussion-Social Media-Impact on Human Behaviour and Society.

The Department of BMS organized group discussion on Social media -Impact on Human Behaviour and Society. On 10th December,2022. The main aim of this activity is to understand that social media has a big impact on everything whether its personal life or professional work. The daily use of social media by people has increased so much that it is slowly injecting an infection into our behaviour and society. Prof Shruti Bole was the key speaker of event. 15 students of SYBMS attended this group discussion.

Event Details

Name of Event : **Group Discussion- Social Media-Impact on Human Behaviour and Society.**

Date : 10th December, 2022

Time : 11:00am to 12.00pm

Event Purpose

- To engage the participants in a fruitful discussion.
- To generate more ideas and a structured presentation on topic.
- To help group members who are willing to express their own beliefs and feelings freely and to listen respectfully and sympathetically to others people's ideas.

Some more Glimpses of these event...



Outcome of Event....

- After participation in the event, our students learned about -
- This session helps students to develop critical thinking and better understanding the concept and help them to develop self-expression.
- Social media is being used in ways that shape politics, business, world culture, education, careers, innovation, and etc.
- It increased visibility of issues like comparisons with other lives, current circumstances, leading to problems with self-esteem and depression.

Wish You, All The Best.



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Date.: 03/10/2022

Debate Competition on :- “Pros and Cons of Payment, Security, and Legal Issues in E-Commerce.

The Department of BMS organized debate competition on Pros and Cons of payment, security, Privacy & Legal Issues in E-Commerce. On 03rd October, 2022. The main issue is how to protect privacy, personal data of the user may be combined with credit card information and the sale of this information of the valuable customer may violate individual rights to privacy. Prof. Shruti Bole was key speaker of this session. There were two teams one of TYBMS- Finance selected advantages of payment of security in E- Commerce and other team was TYBMS- Marketing who selected the disadvantages of E-payment and security in E-Commerce. 15 students of TYBMS attended this debate competition.

Event Details

Name of Event: Debate competition on the topic Pros and Cons of payment, security, Privacy & Legal Issues in E-Commerce.

Date: 03rd October, 2022

Time: 10:30am to 11.30am

Event Purpose

- To promote and develop legal and business infrastructure to implement secure E-commerce.
- To promote problem solving & innovative thinking and help students to build link between words and idea that make concept more meaningful.
- To critically analyse the advantage and disadvantages of payment of security in E- Commerce.

Some more Glimpses of these event...





Outcome of Event...

- After participation in the event, our students learned about -
- This session help students to develop critical thinking and better understanding the concept and help them to develop self expression.
- It also help to develop team bonding and collaboration so that they can feel confident.
- It help to raise the need to motivate students to get involved and participate in debate which help them to aware about security, privacy and legal issues.

Wish You, All The Best.