



Date: 03/08/2021

INSTRUCTIONS FOR ONLINE EXAMS

Log-in:

1. Use this link to login to your exam profile - <https://gpmcollege.gradeazy.com/>
2. There will be no App to be downloaded, you just need to use this link all the time you are giving the exam.
3. Use your registered mobile number to login and verify it with OTP for the first time and then set a permanent password to your account.

Exam:

1. Prefer to open your account 15 minutes prior to the exam to avoid last minute glitches.
2. Your test will be in the Active test tab as soon as the test time starts.
3. Use 'mark as review' button if you want to mark any question.
4. Use bottom arrows to move from one question to another.
5. Use grid view (Mobile mode) to check status of all the questions.
6. Click on grid view to get submit button (Mobile view).
7. Check all the questions before you actually submit the test.

Monitoring:

1. You'll be asked to give permission of your camera and your micro-phone before the test begins. Do not in any case deny camera and microphone permission, otherwise you'll be in trouble for giving the exam online.
2. Your college will be monitoring your activity through your camera, so please don't try to use any unfair means during the examination.
3. Your screen will be on a full screen mode, which means you must not do anything on your screen during the test except giving the test itself.
4. Avoid switching the tabs or taking up calls or any activity which minimizes your screen, if you do so, you can be directly thrown out of your exam screen and your paper will get auto submitted.

Internet/System failure:

1. In case you lost the connectivity, your answers will be auto saved to your device, and as soon as you have the connectivity, it'll be submitted to the software.
2. In case your device is turned off, you can use different device to attempt the test. Your marked answers will be auto saved.

Ensure few things:

1. A decent internet connectivity (Around 100 KBPS).
2. A decent internet data availability (Around 150 MB).
3. A device with working camera in it.
4. A device with decent battery available.

Demo Video:

Kindly see this video for more details: <https://youtu.be/8h5-Sqv2MAo>



SYLLABUS: TY BBI SEMESTER V - INTERNAL EXAMINATION, AUG. 2021

SR. NO.	SUBJECT	TOPIC
1	Auditing	Introduction Of Auditing
		Audit Planning, Procedure And Documentation
2	Financial Reporting & Analysis (Corporate Banking & Insurance)	Preparation And Presentation Of Financial Reporting Of Banking Companies
		Preparation And Presentation Of Final Accounts Of Insurance Companies
		Study Of Accounting Policies From Annual Reports Of Listed Insurance Company
		Cash Flow Analysis
3	Strategic Management	Strategic Management An Overview
		Strategic Management Environment
		Levels Of Strategies And Analysis
		Activating Strategy And Implementation
		Strategic Evaluation And Control
4	Financial Service Management	Introduction To Financial Services
		Mutual Funds And Factoring And Forfeiting
		Securitization Of Debts And Derivatives
5	International Banking and Finance	Fundamentals Of International Finance
		Foreign Exchange market I
		Foreign Exchange Market II
6	Research Methodology	Introduction To Research
		Data Collection And Processing



SYLLABUS: TY BMS-FM SEMESTER V- INTERNAL EXAMINATION, AUG. 2021

SR. NO.	SUBJECT	TOPIC
1	Logistics and Supply Chain Management	Introduction To Logistic Management
		Supply Chain Management
		Customer Service
2	Investment Analysis and Portfolio Management	Introduction to Investment Environment
		Portfolio management and security analysis
3	Financial Accounting	Underwriting Of Shares And Debentures
		Accounting Of Transaction Of Foreign Currency
		Investment Accounting
4	Corporate Communication and Public Relations	Corporate Communications Scope And Relevance
		Key Concept In Corporate Communications
		Ethics And Law In Corporate Communications
		Fundamental Of Public Relations
		Emergence Of Public Relations
		Public Relations Environment
		Theories Used In Public Relations
Media Relations		
5	Wealth Management	Introduction To Wealth Management
		Personal Financial Statement Analysis
		Economic Environment Analysis
6	Direct Tax	Basic Concepts
		Residences and scope of total income
		Heads Of Income
		Income From House Property
		Capital Gains
Income From Other Source		



SYLLABUS: TY BMS-MK SEMESTER V - INTERNAL EXAMINATION, AUG. 2021

SR. NO.	SUBJECT	TOPIC
1	Service Marketing	Introduction To Services Marketing
		Services Marketing Environment
		Consumer Behaviour And Positioning A Service
		Service Marketing Mix
2	Customer Relationship Management	Introduction To CRM
		Customer Relationship Management Marketing
		Customer Relationship Management STRATEGY
3	Sales and Distribution Management	Sales And Distribution Management
		Market Analysis & Selling
4	E-Commerce and Digital Marketing	Introduction To E Commerce
		E Business And Application
		Payment Security And Legal Issues In E Commerce
5	Logistics and Supply Chain Management	Introduction To Logistic Management
		Supply Chain Management
		Customer Service
		Forecasting
6	Corporate Communication & Public Relations	Corporate Communications Scope And Relevance
		Key Concept In Corporate Communications
		Ethics And Law In Corporate Communications
		Fundamental Of Public Relations
		Emergence Of Public Relations
		Theories Used In Public Relations
		Media Relations



SYLLABUS: TY B.Sc. (CS) SEMESTER V- INTERNAL EXAMINATION, AUG. 2021

SR. NO.	SUBJECT	TOPIC
1	LINUX	Linux Introduction
		Single-Host Administration
		Networking And Security:
		Internet Services
		Intranet Services
2	Software testing	UNIT 1
		UNIT 2
3	Information and Network Security	Introduction To Network Security
		Classical Encryption Techniques
		Block Cipher And Des
		Public Key Cryptography & Rsa
4	Web service	UNIT 1
		UNIT 2
5	Game programming	Cartesian coordinate system and vectors
		Transformation and DirectX
		Introduction to DirectX11
		Direct3D 11 Rendering Pipeline
		Interpolation and Character Animation
		introduction to rendering engines
		unity engine: multiplatform publishing VR+AR
		Scripting
		XR
6	Project Implementations	Introduction
		Requiring Gathering
		Synopsis
		Planning
		Design
		Implementation
		Testing



SYLLABUS: TY B.Sc. (IT) SEMESTER V- INTERNAL EXAMINATION, AUG. 2021

SR. NO.	SUBJECT	TOPIC
1	Software Project Management	UNIT 1
		UNIT 2
2	IOT	The Internet of Things: An Overview
		Design Principles for Connected Devices
		Internet Principles
		Thinking About Prototyping
		Prototyping Embedded Devices
		Prototyping the Physical Design
		Techniques for Writing Embedded Code
3	Advance web programming	Introducing .NET The C# Language Types, Objects, And Namespaces
		Web Form Fundamentals Form Controls
		Error Handling, Logging, And Tracing State Management Styles, Themes, And Master Pages
		Ado.Net Fundamentals
		Introduction to Red Hat Enterprise Linux Command Line System Administration Tasks Managing Software
4	Linux System administration	Connecting to the Network Configuring and Managing Storage Working with Users, Groups, and Permissions
		Securing Server with pintables Configuring Server for File Sharing
		Configuring DNS and DHCP Setting Up a Mail Server Configuring Apache on Red Hat Enterprise Linux
		UNIT 1
5	Enterprise Java	UNIT 2



SYLLABUS: TY BAF SEMESTER V- INTERNAL EXAMINATION, AUG. 2021

SR. NO.	SUBJECT	TOPIC
1	Cost Accounting - III	Operating Costing
		Process costing
2	Financial Management - II	Strategic Financial Management
		Capital Structure Theories and Dividend Policies
		Capital Budgeting
3	Taxation - IV (Direct Tax - II)	Introduction To Indirect Tax
		Definitions
		Registration
		Concept Of Supply
		Charge Levy And Collection
		Time Of Supply
4	International Finance	Nature And Place Of Supply
		Derivatives – Futures
		Derivatives – Options
5	Financial Accounting -V	Foreign Exchange Markets And Dealings
		Underwriting Of Shares And Debentures
6	Financial Accounting -VI	Buyback Of Shares
		Final Accounts Of Banking Company
		Final Accounts Of Insurance Company



SYLLABUS: TY BAMMC SEMESTER V - INTERNAL EXAMINATION, AUG. 2021

SR. NO.	SUBJECT	TOPIC
1	Brand Building	Introduction To Branding
		Brand Identity
		Brand Positioning
		Brand Personality
		Brand Leveraging
2	Consumer Behaviour	The Study Of Consumer Behaviour
		Market Segmentation- Psychographic Profile
		The Communication Process.
3	Copywriting	Introduction To Copywriting
		Creative Thinking
		Idea Generation Techniques
		Trans creativity
		Brief
		Writing Persuasive Copy
		Writing Copy For Various Audience
4	Advertisement and Marketing Research	Fundamentals of Research
		Research Design
		Preparing Questionnaire
		Sampling
		Preparing data sheet and data processing
5	Agency Management	Advertising Agency
		Client Servicing
		Account Planning
		Advertising Campaign management
6	Direct Marketing & E-commerce	Introduction to Marketing, Basic of Direct and Interactive Marketing
		Integrated Marketing communication verse Direct Marketing
		Customer as the only project centre: Segmentation, Targeting
		Understanding the business of Direct Marketing-Database Marketing
		Direct Marketing Research and Testing
		Direct Marketing Analysis



TIME TABLE OF SEM. - V [INTERNAL] REGULAR EXAMINATION AUG.,2021.

COURSE	Time	DATES					
		23/08/2021	24/08/2021	25/08/2021	26/08/2021	27/08/2021	28/08/2021
		Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
BAF	02 Pm to 03 pm	Cost Accounting - III	Financial Management - II	Taxation - IV (Direct Tax - II)	International Finance	Financial Accounting - V	Financial Accounting - VI
BMS (finance)	02 Pm to 03 pm	Logistics & Supply Chain Management	Corporate Communication & Public Relation	Investment Analysis & Portfolio Management	Wealth Management	Financial Accounting	Direct Tax
BMS (marketing)	02 Pm to 03 pm	Service Marketing	Corporate Communication & Public Relations	Sales and Distribution Management	E-Commerce and Digital Marketing	Logistics and Supply Chain Management	Customer Relationship Management
BAMMC	02 Pm to 03 pm	Copy Writing	Direct Marketing & E-Commerce	Agency Management	Consumer Behaviour	Advertising Marketing & Research	Brand Building
Bsc(IT)	02 Pm to 03 pm	Software Project Management	IOT	Advance web programming	Linux System administration	Enterprise Java
BSc(CS)	02 Pm to 03 pm	LINUX	Software testing	Information and network security	Web service	Game programming
BBI	02 Pm to 03 pm	Financial Reporting & Analysis	Auditing - I	Strategic Management	Financial Service Management	International Banking and Finance	Research Methodology